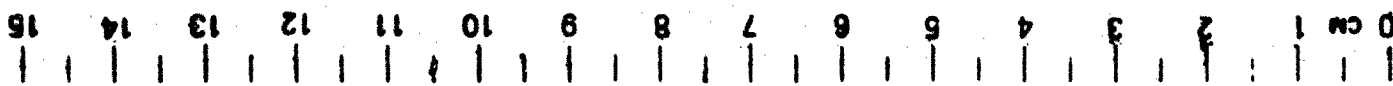


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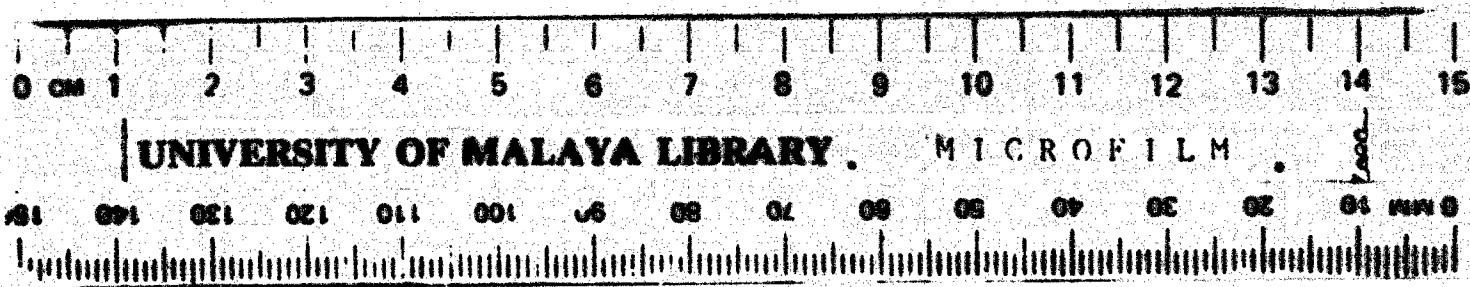
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ESSO COMPANY - DEALER RELATIONS PROGRAMME

by

Lim Chong Keat



A Graduation Exercise presented to
 the University of Malaya in
 part fulfilment towards the
 Degree of Bachelor of Arts
 with Honours in Economics