

## ABSTRACT

This research is done with several objectives. The purpose is to evaluate the aspects of management at Pusat Dakwah Islamiah Paroi, which include a few major aspects in management discipline. Among them are the practice of management, human resource management and program management. The main purpose of this research refers to the management problems in this center. In order to get the data related to the problems the researcher used the research methodology among the staff so as to identify the problem in the center's management. The advantage from this research is to give guidance to Pusat Dakwah Islamiah Paroi about the environment which exists there. Besides that, it is also as a guide to dakwah institutions about the importance of management. The results of this research will hopefully give an exposure to the center's management and find the solutions to the problems encountered. Starting from this point it is hoped that this centre will be known as a competitive institution with its ability and strength in various management disciplines particularly the programme of dakwah