BAYESIAN APPROACH TO ERRORS-IN-VARIABLES IN COUNT DATA REGRESSION MODELS

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ABSTRACT

In most practical applications, data sets are often contaminated with error or mismeasured covariates. When these errors-in-variables or measurement errors are not corrected, they will cause misleading statistical inferences and analysis. Therefore, we will focus on addressing errors-in-variables problems in count data regression models, specifically Poisson regression and negative binomial regression models. To remain useful in realistic situations, we utilize the Bayesian approach where the variance is estimated instead of assumed as known. We relax the distributional assumption of the exposure model by intentionally misspecifying the model with a flexible distribution. Following this, we shall also compare the performance between two different flexible distributions in modelling the exposure, namely the flexible generalized skew-normal distribution and flexible skew-generalized normal distribution. We also conduct simulation studies on synthetic data sets using Markov Chain Monte Carlo simulation techniques to investigate the performance of the flexible Bayesian approach. The results of our findings show that the flexible Bayesian approach is able to estimate the values of the true regression parameters consistently and accurately with a significant bias reduction.

Keywords: Count data regression, errors-in-variables, Bayesian, Markov chain Monte Carlo.
Penekatan Bayesian dalam Model
Ralat-dalam-pembolehubah dalam Model Regresi Data Bilang

Abstrak


Kata Kunci: Regresi data bilang, ralat-dalam-pembolehubah, Bayesan, rantai Markov Monte Carlo.
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# LIST OF SYMBOLS AND ABBREVIATIONS

$R$ : ratio of measurement error variance to the variance of true exposure variable.

$X$ : unobserved exposure variable.

$X^*$ : observed surrogate variable.

$Y$ : outcome variable.

$\beta$ : regression parameter vector.

$\theta$ : parameter vector.

$\theta_{NBRM}$ : parameter vector of negative binomial regression model.

$\theta_{PRM}$ : parameter vector of Poisson regression model.

$\epsilon$ : errors-in-variables.

$\pi(\theta)$ : prior distribution.

$\tau^2$ : variance of errors-in-variables.

$r$ : dispersion parameter.

EIV : errors-in-variables.

EIVM : errors-in-variables model.

FGSE : flexible generalized skew-elliptical.

FGSN : flexible generalized skew-normal.

FGST : flexible generalized skew-$t$.

FSGN : flexible skew-generalized normal.

GLM : generalized linear model.

IG : inverse-Gamma.

MCMC : Markov chain Monte Carlo.

ME : measurement error.

MH : Metropolis-Hastings.

MSE : mean squared error.

NBRM : negative binomial regression model.

pdf : probability density function.

pmf : probability mass function.

PRM : Poisson regression model.

RCAL : regression calibration.

RWMH : random walk Metropolis-Hastings.

SIMEX : simulation extrapolation.

SN : skew-normal.

SQS : structural quasi score.

ST : skew-$t$. 

CHAPTER 1: INTRODUCTION

1.1 Background of Study

Count data consist of non-negative integers that have many applications in various fields of studies. Poisson regression model (PRM) is mostly used to model for this type of data. However, PRM requires count data to have the property of equal mean and variance. This property is referred to as equidispersion. Although some count data could fulfill this property, realistically overdispersion may occur. So, as to model for count data with overdispersion, negative binomial regression model (NBRM) is another model that is regularly employed to model for overdispersed count data. In addition to this, the covariates of these count data regressions are usually riddled with error. When the independent variables of these count data models are contaminated with error, we use the term errors-in-variables (EIVs) to describe it. EIV occurs when instead of observing the true values of the independent variables, their incorrect proxy values which has EIV are instead observed and taken as true. There are various reasons on why EIV emerges (e.g. human blunder, machine error, expensive or impossible to measure exposure variables directly). When EIV is ignored or not addressed, there will be serious drawbacks, especially when estimating the parameters in a model that has this type of error contamination. By not addressing EIVs, researchers may reach the wrong statistical conclusions as parameter that is estimated in a non-corrected model will be biased.

To date, there is a significant amount of literature on methods to solve EIV problems. Whilst most research has been carried out on EIV for other types of regression (i.e., logistic regression), only a few have investigated EIV issues around count data regression models, which shall be discussed in detail in Chapter 2. Approaches on handling EIV models can be widely classified into two conceptual frameworks; Bayesian and frequentist (non-Bayesian) approaches. Corrected score (Stefanski, 1989; Nakamura, 1990), structural
quasi score (Carroll et al., 2006; Thamerus, 1998) and conditional score (Stefanski & Carroll, 1987) are examples of non-Bayesian methods. As for Bayesian approach to EIV problems, it was introduced by Richardson and Gilks (1993) in the context of epidemiology study. Dellaportas and Stephens (1995) and Mallick and Gelfand (1996) analysed EIV models in the fully Bayesian framework for nonlinear regression models and generalized linear models, respectively.

In the Bayesian paradigm, there will be a need to specify the distribution of the independent variables, but since in EIV model the observed independent variables are incorrect, then the specification of the distribution might lead to misspecification bias (Richardson et al., 2002). Following this, most researchers explore the usage of functional approaches where there is no specification of model; nevertheless in comparison to Bayesian approaches, the former may lead to a loss in efficiency (Hossain & Gustafson, 2009). To reduce distributional assumptions, researchers in the Bayesian paradigm consider flexible models where the exposure model is intentionally misspecified with a flexible model. Carroll et al. (1999) demonstrated the use of mixtures of normals as flexible exposure model for linear EIV models. Later, Richardson et al. (2002) extended the use of mixtures of normals as misspecified exposure model to EIV logistic regression. However, in these studies, they reported that the performance of the mixtures of normals model deteriorated when the true exposure distribution is skewed and/or heavy-tailed. Huang et al. (2006) implemented a second-order nonparametric density but they did not investigate its robustness for exposure distribution with skewness and heavy-tailedness. Hossain and Gustafson (2009) utilized flexible generalized skew-normal (FGSN) and flexible generalized skew-$t$ (FGST) as misspecified exposure distribution. They investigated the robustness of both FGSN and FGST to model exposure distribution that exhibits different levels of skewness and heavy-tailedness.
1.2 Problem Statement

It is imperative to stress that the vast majority of investigations carried in Bayesian EIV models focused on other types of regression models such as logistic regression and probit regression; much less attention is given to correcting EIV in PRM and NBRM despite their importance in modeling for count data. This is especially true for PRM in the Bayesian paradigm and even more so for NBRM in general. To the best of our knowledge, researches that were done on the subject of fixing EIV in NBRM are by El-Basyouny and Sayed (2010) and Yang et al. (2013) where both papers addressed EIV in NBRM using Bayesian approach and applied it to safety performance analysis. Nevertheless, they assumed the true exposure distribution as known such that it follows either normal or log-normal distributions. Thus, any departures from normality and log-normality may lead to extra bias caused by exposure model misspecification.

Throughout the years, most EIV correction studies in count data regression models have focused on the use of classical methods (non-Bayesian methods). However, non-Bayesian methods faced problems such as inconsistent roots especially when the distribution of EIV is non-normal. Furthermore, some of these methods also show pathological behaviours and when the contamination level of EIV is high, multiple roots, estimate-finding failure, as well as skewness, are also found. In addition to this, non-Bayesian methods are unrealistic in general practices since in these methods, they often assume the distribution of the variance of EIV as known.

In our research, we propose the use of flexible Bayesian approach which is the Bayesian approach with flexible independent variables distribution. This type of approach could offer compensations on the shortcomings of the non-Bayesian approach in solving EIV problems mentioned in the previous paragraph as in the Bayesian paradigm, one does not deal with estimating functions which therefore will not lead to any roots problem.
this study, the flexible Bayesian approach is introduced to count data regression models with EIV, particularly the PRM and NBRM.

1.3 Objective of Research

The main objectives of this research are

1. To implement the Bayesian framework to EIV in count data regression models, particularly the Poisson regression and negative binomial regression models.

2. To introduce the flexible parametric approach to account for different types of true unobserved exposure distributions for the count data regression models with EIV and compare the performance of two flexible distributions, i.e., flexible generalized skew-normal (FGSN) and flexible skew generalized-normal (FSGN) as an intentionally misspecified distribution of the unobserved independent variables distribution.

3. To apply the Markov chain Monte Carlo sampling methods when estimating the regression parameters of these EIV count data regression models while reducing bias in parameter estimations caused by EIV.

4. To investigate the performance of the flexible Bayesian approach using simulation studies.

1.4 Significance of Research

The significance and benefits of this research are

1. When most studies have been focused on using frequentist methods in the context of count data models, we employ the Bayesian approach to correct bias due to EIV in parameter estimations for count data models that have better efficiency according to Hossain and Gustafson (2009).
2. True exposure distribution is considered as unknown unlike existing researches in EIV correction of PRM and NBRM.

3. We adapt the flexible parametric approach such that the exposure model is misspecified with a flexible distribution, hence our approach remains robust against any departures from normality in its true underlying exposure distribution.

4. Current non-Bayesian approaches to correcting EIV assume the variance of EIV as known, but in this thesis, since the Bayesian approach is used, we spare the assumption that the EIV variance is known and instead it is estimated aided with validation data in order to achieve model identifiability.

1.5 Outline of Research

Our research applies the Bayesian method with an intentionally misspecified flexible exposure distribution to correct EIV in count data regression models, namely the PRM and NBRM. The outline of our research is as follows,

Chapter 2 of this thesis contains the literature review of this study where any existing academic literature that is significantly related to our study is discussed. In the first part, we discuss the development of count data regression models and their usage. Following this, we examine all significant literature on EIVMs in any regression models. This chapter also contains the different techniques used in correcting EIVs which is separated into two; Non-Bayesian methods and Bayesian methods. Next, we also discuss on the basic understanding of the Bayesian paradigm and a brief review of the Markov chain Monte Carlo (MCMC) algorithm.

Chapter 3 presents the framework in which the Bayesian approach that is utilized to address EIV in regression models. The formulation of the posterior distribution in the presence of EIV is also presented here. This is followed by a discussion on the impact
of misspecification of outcome and exposure models and how the implementation of an intentionally misspecified flexible model can mitigate misspecification bias. We also provide a brief introduction to the flexible models considered in our research.

**Chapter 4** contains our implementation of the Bayesian approach to EIV in PRM. We modify current flexible Bayesian approach in correcting EIVs to Poisson regression. This chapter is separated into two main parts, that is when flexible generalized skew-normal (FGSN) is used and when flexible skewed generalized-normal (FSGN) is used. The prior distributions, posterior distributions and conditional posterior densities of all the parameters in question are given in this chapter as well as the MCMC that is implemented. The results of the simulation studies done for PRM outcome model are also given, the first part of the results are when the error is normal and second part of results is when the error is non-normal.

**Chapter 5** focuses on our usage of Bayesian approach to EIV for NBRM. Similarly, this chapter is made up of two parts; the first part is when FGSN is considered as the intentionally misspecified exposure model and the next part is when FSGN is considered as the intentionally misspecified exposure model. The prior distributions, posterior distributions and conditional posterior densities of all the parameters in question are given in this chapter as well as the MCMC that is implemented. The results of the simulation studies are also presented here. The results are also separated into two parts, that is when the distribution of error is normal and when the distribution of error is non-normal.

**Chapter 6** discusses the overall results of the simulation studies conducted and explains the main findings of our research.

**Chapter 7** provides the concluding remarks as well as suggestions on extending the studies done in this thesis.
CHAPTER 2: LITERATURE REVIEW

2.1 Count Data Regression Models

Data with non-negative discrete count outcomes, denoted by $Y$, are usually referred to as count data. Count data can be found in most if not all industries and fields of research, which is why in this dissertation we shall focus on regressions that can be used to model count data. To illustrate their wide implementation, we give examples of count data usages found in literature. Schwalbach and Zimmermann (1991) used a data set on the number of patents of German companies registered at the German patent office in 1982, then Dionne et al. (1997) studied the frequency of airline accidents by a carrier in Canada on a quarterly basis between 1974 and 1988. Kawanishi and Sunquist (2004) used photographic capture data in Taman Negara National Park, Malaysia to provide a reliable density estimate of tigers across 600-km$^2$ study sites. Much recently, Ahmed et al. (2014) studied number of traffic accidents occurrence and their causes. These examples are only a small fraction of count data implementations in literature. To handle count data, there are various statistical models that can be employed corresponding to the properties of the count data studied. This is further discussed in the coming subsections. In our study, we shall focus more on Poisson regression model (PRM) and negative binomial regression model (NBRM).

2.1.1 Poisson Regression Model

Generally, PRM is the most popular regression employed in modelling count data as its main advantage is that it clearly recognizes non-negative integers as independent variables. Poisson distribution originated from the work by Simeon Poisson (Poisson, 1837). Using Poisson distribution as basis, the PRM is developed where explanatory variables $X_i$ are explicitly taken into account in its vital component, that is the mean parameter. Unlike Poisson distribution, where its mean parameter is a non-negative constant, the PRM specifies its mean parameter, $\mu_i$, as a function such that, $\mu_i = \exp(\beta_0 + \beta_1 X_i)$ for
\( i = 1, 2, \ldots, n \); or in simple vector form, \( \mu_i = \exp(X_i' \beta) \) where \( \beta \) is the regression parameters vector and \( X_i \) denotes the vector of exposure variables.

Note that, the exponential function ensures that the mean function of PRM remains non-negative. For a discrete response, \( Y_i = 0, 1, 2, \ldots \) such that, \( Y_i \sim \text{Poisson}(\mu_i) \) the probability mass function (pmf) of PRM is given by,

\[
f(Y_i|\mu_i) = \frac{\exp(-\mu_i)\mu_i^{Y_i}}{Y_i!}.
\]  

(2.1)

PRM has expected value

\[ E(Y_i|\mu_i) = \mu_i; \]

and variance

\[ \text{Var}(Y_i|\mu_i) = \mu_i. \]

As is clearly seen above, as \( E(Y_i|\mu_i) = \text{Var}(Y_i|\mu_i) \), PRM requests for equidispersion in count data. Due to this restricted property of PRM, more flexible count data regression models are developed to account for overdispersion (where the value of the variance is larger than the value of mean) and underdispersion (where the value of the variance is smaller than the value of mean). Following this, we will also consider the negative binomial regression model which is another commonly used count data regression model when dealing with extra variability.
2.1.2 Negative Binomial Regression Model

As mentioned in the previous subsection, when count data shows evidence of overdispersion, PRM is no longer appropriate and therefore, NBRM shall be used as an alternative which allows the variance to be larger than the mean. Using NBRM, Campbell et al. (2002) conducted a case-control study on a sample of women enrollees in a metropolitan health maintenance organization to identify the significances of physically and/or sexually abused women, meanwhile Makary et al. (2010) used frailty in 594 patients between 2005 and 2006 as a measure of predictor for surgical outcomes. NBRM was also used by Lozano et al. (2013) to study data on causes of death across 187 countries from the year 1980 to the year 2010.

The modelling of data with overdispersed counts using the NBRM is made possible with the introduction of a dispersion parameter, \( r > 0 \). Introduced by Consul and Jain (1973), using similar notations as in subsection 2.1.1 where, \( \mu_i = \exp(X'_i \beta) \), let \( Y_i \sim NB(r, \mu_i) \), where its pmf is defined by,

\[
f(Y_i|\mu_i) = \frac{\Gamma(Y_i + r)}{Y_i! \Gamma(r)} \left( \frac{r}{r + \mu_i} \right)^r \left( \frac{\mu_i}{r + \mu_i} \right)^{Y_i},
\]

such that, \( \Gamma(.) \) is the gamma function. NBRM has following mean and variance,

\[
E(Y_i|\mu_i) = \mu_i, \quad \text{and} \quad Var(Y_i|\mu_i) = \mu_i \left( 1 + \frac{\mu_i}{r} \right).
\]

It is clear that since \( \mu_i > 0 \), and the variance is the product of mean, \( \mu_i \), and positive dispersion factor, \( 1 + (\mu_i/r) \), thus NBRM can be used to model overdispersed count data. As noted in Winkelmann (2008) when \( r \) approaches infinity, NBRM converges to PRM with parameter \( \mu_i \).
2.1.3 Overview of Other Count Data Regression Models

PRM and NBRM are the two most commonly utilized regression models to analyse count data. However, there are other regression models that are developed to accommodate different properties or problems that may arise when considering count data such as inflated number of zero counts. For this, zero-inflated models are used to model the zero counts by considering the binary and count processes separately, that is, the model estimates zero counts using a different type of distribution than the non-zero counts. According to Winkelmann (2008), there are two main reasons why addressing excess zeros in count data is important. The first reason is that from an empirical point of view the ratio of the number of zeros to the number of non-zeros is often too high to be compatible with a standard underlying count data regression models. The second reason is that zeros often reflect corner solution outcomes in economic choice models.

The zero-inflated Poisson (ZIP) model is a model that can be used to address zero-inflation or non-occurrences in equidispersed count data. In literature, ZIP are implemented in various applications, including manufacturing defects (Lambert, 1992), road safety (Miaou, 1994) and health care utilizations (Gurmu, 1997).

Another model that can be used to model zero-inflated count data is the zero-inflated negative binomial regression model. The zero-inflated negative binomial model is an extension from zero-inflated Poisson but with the relaxation on the restriction for equidispersion assumption. Its applications in literature include, modeling accident frequencies (Shankar et al., 1997), consumption of cigarettes (Sheu et al., 2004) and marijuana-related problems among college students (Simons et al., 2006).

2.2 Errors-in-Variables Model

The earliest literature that could be found to the best of our knowledge on the discussion of error in measurement is by Pearson (1902). In the epidemiology field of studies, Wong
et al. (1999) conducted research to eliminate bias caused by errors-in-variables (EIV) in linear models. Fuller (2009) provided an extensive review on linear models with EIV and its effects on causing bias in parameter estimations.

Meanwhile, for non-linear models which are measured with error, a comprehensive account of literature are discussed in Carroll et al. (2006), where the authors discussed various methods on estimating regression coefficients with bias reduction in non-linear models with EIV.

There are many issues that may contribute to the situation in which the exposure variables are measured with error. An instance of which has contributed to the rise of measurement error is due to instrument/human error. To elaborate, in a self-reported dietary intake study, participants are asked to report their intake which is inaccurate, according to Schoeller (1990). This is because they depend on the recall method which is prone to human error. Errors-in-variables may also arise when it is impossible or expensive to measure the true exposure variables directly. Pridemore (2011) described an investigation on the relationship between poverty and homicide rates. In their investigation, there is no physical instrument that can measure the actual value of poverty. Therefore, they take surrogate values that might indicate deprivation in place of the true poverty values and consequently, biased regression parameters are estimated.

Carroll et al. (2006) gave two types of EIV classification such that for EIV, $\epsilon$, where $\epsilon$ is independent and identically distributed,

\begin{align}
X^* &= X + \epsilon, \\
X &= X^* + \epsilon.
\end{align}

Note that, the true unobserved exposure is denoted by $X$, and its corresponding surrogate exposure is denoted by $X^*$. Equation (2.3) refers to the classical EIV model meanwhile
Equation (2.4) refers to Berkson or non-classical EIV model. Classical EIV model is used to model the conditional distribution of the observed with error surrogate exposure variables given the unobserved true exposure variables.

In classical EIV model as given in Equation (2.3), its true exposure, $X$, is unobserved and instead its surrogate measures, $X^*$, are observed with contamination of error, $\epsilon$. $\epsilon$ is independent of outcome and true exposure variables. Although many studies assumed that $\epsilon$ is normally distributed, this is not always the case especially if the data exhibit skewness. According to Verbeke and Lesaffre (1996) and Ghosh et al. (2007), the normal assumption lacks robustness against departures from normality. Following this, Huang and Dagne (2011) investigated the performance of skew-normal distribution in modeling both random error and random effects under the non-linear mixed-effects model. In the same vein, Fu et al. (2015) considered skew-normal and skew-$t$ distributions for random errors and random effects for zero-inflated Poisson with measurement error in its covariates.

As given in Equation (2.4), Berkson error model, $X$ is equal to the sum of its corresponding surrogate, $X^*$ and measurement error. One example of Berkson error is in most typical ecological experiments, where the amount of nutrients given to a certain plant is recorded. However, the real value of nutrients uptake by the plant is unknown.

The stark difference between classical measurement error model and Berkson error model is that in the former, $\epsilon$ is independent of $X$. Meanwhile, in the latter, its $\epsilon$ is independent of $X^*$. These independence properties imply that for classical measurement error, $\text{Var}(X^*) > \text{Var}(X)$ and for Berkson error, $\text{Var}(X) > \text{Var}(X^*)$.

For our study, we assume the EIV follows the classical model. This is because, according to Carroll (1989), Berkson error suggests that there is little to no bias in log-linear regression coefficients. In addition to this, most studies assume the variance of the measurement error as known, however, in our study, we will estimate its value. We will discuss this further in Chapters 4 and 5.
There are many effects of EIV if not addressed. A comprehensive account discussing the impact of EIV is provided by Carroll et al. (2006). If EIV is not corrected, one of the consequences includes attenuation where the error causes bias to the slope estimate in the direction of zero. Bias caused by EIV often leads to more serious problems. As mentioned in Gustafson (2003), the regression relationship between outcome and accurately measured covariates becomes distorted and will also produce biased regression estimates if not addressed. In addition to this, the confidence limits of the regression estimates would also be artificially narrow. According to Carroll et al. (2006), the effects of EIV depend on the type of regression model; if the mismeasured variable is univariate, then the magnitude of bias present in the measurement will be smaller in comparison to the magnitude of bias in multivariate mismeasured variables. Nevertheless, bias in both should be addressed in order to diverge from false statistical inferences.

2.3 Techniques to Correcting Errors-in-Variables Problem

There is a considerable amount of research done on methods of mitigating bias caused by measurement error. Two broad classifications of addressing EIV model (EIVM) are Bayesian and frequentist (non-Bayesian) approaches. In non-Bayesian (classical) or frequentist paradigm, there is a number of estimators that can be employed to reduce bias when estimating regression parameters in the presence of measurement error. Meanwhile, in the Bayesian paradigm, a general and unified framework can be employed to accommodate different types of models and scenarios.

2.3.1 Non-Bayesian Techniques to Correcting Errors-in-Variables Problem

In this section, we will discuss the basics of the frequentist methods and their strengths and weaknesses which will show the reason why Bayesian should be the preferred method.

The structural quasi-score (SQS) is a method used to address measurement error which was first proposed by Wedderburn (1976) in generalized linear model (GLM).
Kukush et al. (2004) demonstrated the implementation of SQS to PRM. Instead of depending on the whole distribution of outcome variable given the surrogate exposures, SQS is only dependent on its conditional mean and variance. The SQS function for Poisson regression is given by Carroll et al. (2006), subsequently the solution to the function is solved using iteratively reweighted least square method. However, in terms of bias-variance tradeoffs, other methods (e.g. regression calibration (RCAL) and Bayesian) show better values in comparison with SQS method (Carroll & Stefanski, 1990). The discussion for the usage of SQS for NBRM in the presence of EIV is presented in Yang (2012). However, according to the author, adjusted MLE achieved higher efficiency than SQS.

For PRM, two most prominent methods for reducing bias caused by measurement error are conditional score and corrected score. The conditional score was first introduced by Lindsay (1982). The unobserved true covariates are treated as unknown parameters and their sufficient statistics are obtained. Conditional on the sufficient statistics, the conditional score function is constructed from the mean and variance of the outcome variables.

Meanwhile, corrected score was first developed by Stefanski (1989) and later, Nakamura (1990) improved the score function with its implementation focused on Poisson regression. The corrected score function is built on the basis that the expectation of the corrected function is equal to the expectation of the usual score function conditional on the unknown true exposure variables. By maximizing or finding the zero-crossing to the derivatives of the corrected score function, one may solve the function and thus the estimated parameters are obtained.

Conditional score performed better than corrected score when error distribution is normal. On the other hand, when the error distribution is non-normal, conditional score yields inconsistent roots. Nonetheless, the corrected score has not been widely adopted in
practicedue to its pathological behaviors. When the measurement error is high, corrected score reveals multiple roots, estimate finding failure as well as skewness even when the sample size is large. Therefore, Huang (2014) attempted to fix these behaviours in his paper by imposing trend constraints on the score. Nevertheless, the corrected score is still disadvantaged as it assumes that the parameters in the measurement error distribution as known which is unrealistic in practice.

Regression calibration (RCAL) is one of the most straightforward approaches, introduced by Carroll and Stefanski (1990). RCAL is also known as linear imputation method. The RCAL method addresses the error by transforming the observed covariate with the conditional mean of its estimated true covariate given its respective surrogate covariate. It is obtained by imputing the estimated true covariate for each observation, given the value of the surrogates. There are a few disadvantages of the RCAL method. One of the disadvantages is that the surrogate values are only considered during the first iteration of estimating the true covariates and on later estimating iterations, the imputed values are used as the regressors in the outcome model which encourages the propagation of uncertainty. Moreover, although RCAL yields consistent estimate for slope parameters, the same could not be said for the intercept parameters.

Maximum likelihood estimator (MLE) is a non-Bayesian method which was first implemented in the EIVM context by Fuller (2009) for linear models. In the same vein, Carroll et al. (1993) suggested the use of maximum likelihood and least square to covariates measured with error in generalized linear models which can be applied to PRM and NBRM. However, the score function for MLE in PRM and NBRM are complicated (Yang, 2012). Thus, Yang (2012) proposed an adjusted MLE which can be applied to approximate the MLE for both PRM and NBRM in the presence of EIV.

Simulation extrapolation (SIMEX) is a straightforward and simple method for reducing bias caused by errors-in-variables in count data regression models. The usage
of SIMEX is first developed by Cook and Stefanski (1994) where the measurement error variance is either estimated or assumed as known. The algorithm of SIMEX method is as follows. Given the original dataset, independent measurement error is added to create a new dataset. Using direct regression, the naive estimates are obtained in the new dataset. Further measurement error is added and estimating the parameters are repeated a large number of times. A smooth line or curve is then fitted to the mean of these estimated parameters. Finally, SIMEX estimates with bias correction are obtained by finding back the extrapolated estimates in the case where the measurement error variance is zero. Whilst the advantage of SIMEX method in comparison to the Bayesian method is that it can be simply implemented with no exposure distribution specification, it does not yield good estimation especially when measurement error is high even when its sample size is big. In addition to this, SIMEX also risks poor extrapolation bias (Küchenhoff & Carroll, 1997).

### 2.3.2 Bayesian Techniques to Correcting Errors-in-Variables Problem

In count data regression models, most of the research dealing with errors in covariates implemented frequentist methods due to the complexity of integral imposed when using Bayesian approach. However, over the last decade, the availability of Markov chain Monte Carlo sampling has provided a path for the complex integrals problem in Bayesian method to be dealt with implicitly and therefore, has greatly simplified the difficulties faced in the Bayesian paradigm.

Bayesian treatment of errors-in-variables in epidemiology study was introduced by Richardson and Gilks (1993) to the logistic regression model. Meanwhile, Dellaportas and Stephens (1995) and Mallick and Gelfand (1996) used the Bayesian formulation for EIV in nonlinear regression and GLM, respectively. The latter study featured Poisson regression as an example.
Up to now, much less attention has been given to address EIV using Bayesian methods in PRM and NBRM compared to other types of regression despite its importance in modeling count data. This is especially true for PRM in the Bayesian paradigm and even more so for NBRM in general. To the best of our knowledge, studies that have focused on fixing EIV in NBRM are El-Basyouny and Sayed (2010) and Yang et al. (2013). Both papers dealt with errors in covariates in NBRM using Bayesian methods and applied them to safety analysis which is important in road safety applications. It is important to note that, in their studies, the normality and log-normality assumption were imposed on the true exposure distribution. Thus any departures from normality and/or log-normality will result in an added misspecification bias.

The frequentist methods in reducing bias caused when estimating count data regression estimates show a few serious drawbacks. This can be easily avoided if one uses the Bayesian approach instead. There are many advantages to using the Bayesian approach compared to frequentist approaches. Following a study done by Gustafson (2003), our study therefore uses Bayesian approach based on many grounds, such as,

1. larger gain in efficiency in comparison to frequentist approach,

2. parameters of the measurement error distribution is estimated instead of assumed as known,

3. construction of likelihood based credible intervals that have coverage probabilities closer to the minimal level and,

4. applicable to a wide range of problems with a unified framework.

However, the Bayesian approach is often attacked with the fact that it requires the specification of exposure model and therefore will have the risk of model misspecification. Thus, to counter this, many studies have proposed intentionally misspecifying the exposure
model with a flexible distribution. The mixture of normal distributions as flexible exposure model were attempted by Carroll et al. (1999) in the linear regression model. Later, mixtures of normal distribution were extended to be implemented in EIV logistic models (Richardson et al., 2002). However, these authors reported that the performance of the mixture of normals as flexible exposure model deteriorated in the case of skewed and heavy-tailed true exposure distribution. Seeing these weaknesses, Hossain and Gustafson (2009) studied skew-normal (SN) distribution and its more flexible variants, namely the flexible generalized skew-normal (FGSN) and flexible generalized skew-\(t\) (FGST) as exposure model in the case of logistic outcome regression model where problems such as the detection of artifactual modes when using normal mixtures and semi-nonparametric density are solved.

SN distribution which was introduced by Azzalini (1985) provides more flexibility in modeling the unobserved exposures, however when the exposures have a heavy-tailed distribution the performance is unsatisfactory. Similarly, for FGSN, the flexible distribution showed adequate performance in correcting bias and had reasonable bias-variance trade-off, but when the true unobserved quantities have heavy-tailedness property, FGSN lacked robustness in capturing the shape of the distribution. Therefore, Hossain and Gustafson (2009) advocated the usage of FGST. In our research, we focused on the implementation of FGSN as the flexible model as FGST is considered redundant in the case of count data outcome regression models which will be discussed in Section 3.3.2.

Subsequently, in addition to all the advantages listed above, another advantage of the flexible Bayesian approach is that by misspecifying the true unobserved exposure distributions as flexible, we are able to capture any skewness, heavy-tailedness, and bimodality in the distribution of count data exposure covariates that are contaminated with error. Finally, the approach is more appealing as it has a larger gain in efficiency (Roeder et al., 1996) and general applicability (Richardson & Gilks, 1993).
To the best of our knowledge, there is yet any study conducted in correcting EIV in PRM and NBRM using the Bayesian approach with intentionally misspecified flexible exposure distribution. Besides that, current frequentist approach in correcting EIV in both PRM and NBRM assumes the variance of EIV as known. Using the flexible Bayesian approach, the assumption of variance as unknown is allowed and could be estimated aided with validation data.

2.4 Bayesian Inference

In this section, the basic ideas of the Bayesian approach are briefly discussed. We base our explanation of the following subsections from Gilks et al. (1996) and Gelman et al. (2014).

2.4.1 Likelihood Distribution

Let $f(y|\theta)$ be the density function of observable quantities, $Y = y$, that depends on a set of parameters vector, $\theta$, which is usually referred to as the likelihood function such that $Y$ only affects the posterior through $f(Y|\theta)$. In Bayesian inference, parameter $\theta$ is assumed to be random with prior distribution $\pi(\theta)$. Bayesian inference follows the likelihood principle which expresses that the inferences on the value of $\theta$ is found in the equivalence class to which $f(y|\theta)$ belongs.

2.4.2 Prior Distribution

The prior distribution of $\theta$ characterizes the ‘prior beliefs’ or ‘prior information’ of $\theta$, $\pi(\theta)$, where $\theta$ could be a set of parameters vector or latent variable. Before choosing a prior distribution, the distribution must be able to cover the range of all the possible values of the unknown quantity. For example, if $\theta \in (0, \infty)$, then the distribution of prior must not have the range of $(-\infty, \infty)$. Most applications prefer the usage of conjugate prior (if it is available), but not all likelihood distribution will have its corresponding conjugate prior
A conjugate prior is when the prior probability distribution has the same family as the posterior distributions.

Informative prior could be used if conjugate prior is not available. Also known as the subjective prior, informative prior is specified when there is a presence of prior information. The information may come from either expert opinions or from previous experiments and applications. If there is a lack of prior information, then non-informative prior can be used. However, even though the prior information is available, an investigator might also prefer to specify the prior distribution where such prior is referred to as uninformative prior (also called as ‘flat’ prior). A reason for this is to ‘let the data speak for themselves’. An example of uninformative prior is the normal distribution with large variance, i.e., $N(\mu, 100^2)$, or uniform distribution, $U(0, 1)$. As an alternative, one may also use diffuse priors (or weakly informative prior) where only a little information is included in the prior but not enough to hugely to be able to influence the posterior.

To choose between the different types of prior is based on two major issues; the ‘deepness’ of information of $\theta$ that is chosen to be included and properties of posterior density. Gelman (2006) and Gelman et al. (2014) provided thorough discussion on prior distributions.

2.4.2.1 Posterior Density of Bayesian Model

Using Bayes theorem, the posterior distribution of $\theta$ is as follows,

$$f(\theta|y) = \frac{\int f(y|\theta)p(\theta)d\theta}{f(y)}$$

or

$$f(\theta|y)p(\theta) \propto f(y|\theta)p(\theta).$$

The general posterior distribution as shown in Equation (2.6), is not an analytically
and numerically tractable function, which is why before the introduction of Markov chain Monte Carlo (MCMC) researchers refused to use the Bayesian approach in their studies. However, with the introduction of Markov chain Monte Carlo algorithm, instead of solving the complex Equation (2.6), its proportional and simpler counterpart, Equation (2.7) can be used to generate approximate samples of the posterior distribution. Thus, the samples can be utilized to approximate the desired summary of the posterior distribution (e.g., posterior mean, mode etc.).

2.4.3 Posterior Density of Bayesian Hierarchical Model

Bayesian hierarchical model is also known as the Bayesian multilevel model. There are many reasons on why hierarchical models are important in the Bayesian paradigm. According to Efron and Morris (1975) and Morris (1983), theoretically, hierarchical models estimate the parameters of the prior distribution from the data rather than specifying them manually which is a more objective approach. In the Bayesian hierarchical model, the hyperparameter, $\phi$, is assumed as unknown and therefore has its own prior distribution which shall be labeled as $\pi(\phi)$ and is known as hyperprior. From this, the joint prior distribution is given as,

$$\pi(\theta, \phi) = \pi(\theta|\phi)\pi(\phi),$$

and now the posterior distribution is given as follows,

$$f(\theta, \phi|y) \propto f(y|\theta, \phi)\pi(\theta|\phi)\pi(\phi)$$

(2.8)

$$= f(y|\theta)\pi(\theta|\phi)\pi(\phi),$$

(2.9)

which the simplification of Equation (2.8) to Equation (2.9) holds as the data distribution, $f(\theta, \phi|y)$ depends only on $\theta$ and the hyperparameter $\phi$ affects $y$ only through $\theta$. 

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Bayesian hierarchical models are able to accommodate very complicated structures from a succession of relatively simple components, yielding better flexibility (Ntzoufras, 2011). Other advantages include good performance as well as ease of computation. We shall discuss this further in Chapter 4.

2.5 Markov chain Monte Carlo Algorithm

In this section, we briefly discuss on Markov chain Monte Carlo (MCMC) sampling. A more detailed explanation is provided by Gilks et al. (1996). Markov chain, named after Andrey Markov, is a random process where a memoryless transition from one state to another state takes place and the transition probabilities for its next state only depend on the current state and not on the previous states (Gilks et al., 1996). To illustrate this in a mathematical notation, let $X^{(t)}$ be the random variable at state $t$ and $x^{(t)}$ denotes the observed value of $X^{(t)}$ at state $t$, such that,

$$P(X^{(t+1)} = x | X^{(1)} = x^{(1)}, X^{(2)} = x^{(2)}, \ldots, X^{(n)} = x^{(n)}) = P(X^{(t+1)} = x | X^{(t)} = x^{(t)}).$$

Monte Carlo method (Metropolis & Ulam, 1949) is a method of drawing independent and identically distributed samples from a target distribution. The distribution that is desired can be approximated by the simulated samples and once the Markov chain converges to the stationary distribution, the Markov chain will be able to estimate the quantities of interest (e.g. posterior mean, posterior mode, etc). As mentioned before, Monte Carlo can be used to solve integration problems. This is possible by the law of large numbers, such that,

$$\frac{1}{N} \sum_{t=1}^{N} g(x_i) \xrightarrow{a.s.} \int_{X} g(x)f(x)dx,$$
where $x_i$ is the $i^{th}$ sample from the target distribution, $f(\cdot)$, $N$ is the total number of draws and $g(\cdot)$ is a measureable function of $X$. Therefore, to reiterate, by the law of large numbers, the integral estimate is unbiased and will converge to the value of the solved integral.

Thus, MCMC is able to randomly sample from a probability distribution that is too complex to simulate from directly. Before the introduction of MCMC, practitioners have avoided the usage of Bayesian methods. The Metropolis algorithm, which was first developed by Metropolis et al. (1953) is a MCMC method that can be used when the full conditional posterior distribution does not take a known form. The Metropolis algorithm is later modified by Hastings (1970) to not require symmetry in the proposal function which is now known as the Metropolis-Hastings (MH) algorithm. Gibbs sampler, which was first used by Geman and Geman (1984) for Bayesian image restoration, drew random samples from the target posterior distribution without solving Equation (2.6), which may consists of an integration that is computationally intractable.

### 2.5.1 Metropolis-Hastings Algorithm

As discussed extensively in Gilks et al. (1996), for the MH algorithm, at current state, $t$, the next state value, $X^{(t+1)}$, is chosen by sampling a candidate value, $X^{(cand)}$, from a proposal distribution, $q(\cdot|X^{(t)})$, where the proposal distribution may depend on the current value, $X^{(t)}$. The candidate value, $X^{(cand)}$, is accepted with probability $\alpha(X^{(cand)}|X^{(t)})$, such that

$$\alpha(X^{(cand)}|X^{(t)}) = \min\left(1, \frac{f(X^{(cand)})g(X^{(t)}|X^{(cand)})}{f(X^{(t)})g(X^{(cand)}|X^{(t)})}\right),$$

where $f(\cdot)$ is the target density. If the candidate value is accepted, then, let $X^{(t+1)} = X^{(cand)}$. If the candidate value is rejected, then, let $X^{(t+1)} = X^{(t)}$.

Tierney (1994) introduced the usage of autoregressive chains when estimating parameters using MH algorithm. According to the study conducted, these chains can
be used to induce negative autocorrelation between successive elements of the chain by letting

\[ X^{(\text{cand})} = a + B(X^{(t)} - a) + z, \]

and

\[ q(X^{(t)}|X^{(\text{cand})}) = q(X^{(\text{cand})} - a - B(X^{(t)} - a)), \]

where \( a \) is a vector and \( B \) is a matrix such that both are conformable with \( X^{(t)} \), \( q(\cdot) \) is a symmetric proposal distribution and \( z \) has \( q(\cdot) \) its density. If \( B \) is set to be the negative of identity matrix, \(-I\), then the chains produced will be reflected about the point \( a \) thus, the chains induced will have a negative autocorrelation. A simpler method of MH with autoregressive chains is by generating a candidate step that is reflected around the current value, \( X^{(t)} \), about the point, \( a \), to produce \( X^{(\text{cand})} = 2a - X^{(t)} \). Now, the probability of acceptance is

\[ \alpha(X^{(\text{cand})}|X^{(t)}) = \min\left(1, \frac{f(2a - X^{(t)})}{f(X^{(t)})}\right), \]

where \( f(\cdot) \) is the target density.

### 2.5.2 Random Walk Metropolis Hastings Algorithm

As shown in detail by Gilks et al. (1996), in random walk Metropolis Hastings (RWMH) algorithm, the proposal distribution is symmetric such that it is in the form of the following,

\[ q(X^{(\text{cand})}|X^{(t)}) = q(X^{(t)}|X^{(\text{cand})}) = q(|X^{(\text{cand})} - X^{(t)}|). \]
Thus, the acceptance probability is simplified just the ratio of the target densities,

\[
\alpha(X^{(cand)}|X^{(t)}) = \min\left(1, \frac{f(X^{(cand)})}{f(X^{(t)})}\right).
\]

The algorithm for the RWMH is the same as the MH algorithm, with the acceptance probability shown above. In RWMH, the variance of the proposal distribution can be tuned using tuning parameter to make the variance higher or lower. When the variance of the proposal distribution increases, the acceptance rate decreases. When the variance of the proposal distribution decreases, the acceptance rate increases. Therefore, tuning parameter can be used to control the acceptance rate of a RWMH algorithm (Chib & Greenberg, 1995). According to Roberts et al. (1997), the recommended acceptance rate is in the range of 30% to 60%.

### 2.5.3 Gibbs Sampler

If \(X\) is \(n\)-dimensional, instead of updating the whole of \(X\) by block, it is more convenient and computationally efficient to divide \(X\) into components, \(\{X_1, X_2, \ldots, X_n\}\), of possibly differing dimensions and update these components one by one as proposed by Metropolis et al. (1953). Let \(X_i\) be the \(i^{th}\) component and, let \(X_{-i}\) be the set of all components except \(X_i\), Gibbs sampling is a special case of single-component MH where the values are sampled exactly from the conditional distributions as the conditional distributions are in a closed form of known distributions. To clarify, the proposal density is the target density, i.e.,

\[
q(X_i^{(cand)}|X_{-i}^{(t)}) = f(X_i^{(cand)}|X_{-i}^{(t)}),
\]

such that, \(f(X_i^{(cand)}|X_{-i}^{(t)})\) is the target density. The result of this, is that, the acceptance probability will always equal to one, i.e., the Gibbs sampler candidates are always accepted. The following shows that the acceptance probability is always equal to 1 for Gibbs
sampling:

\[
\alpha(X^{(cand)}_i, X^{(t)}_i | X^{(t)}_i, X^{(t)}_{-i}) = \min\left(1, \frac{q(X^{(t)}_i, X^{(t)}_{-i} | X^{(cand)}_i, X^{(t)}_i) f(X^{(cand)}_i, X^{(t)}_{-i})}{q(X^{(cand)}_i, X^{(t)}_{-i} | X^{(t)}_i, X^{(t)}_{-i}) f(X^{(t)}_i, X^{(t)}_{-i})}\right)
\]

\[
= \min\left(1, \frac{f(X^{(t)}_i | X^{(t)}_{-i}) f(X^{(cand)}_i, X^{(t)}_{-i})}{f(X^{(t)}_{-i}) f(X^{(cand)}_i, X^{(t)}_{-i})} f(X^{(t)}_i, X^{(t)}_{-i})\right)
\]

\[
= \min\left(1, \frac{f(X^{(t)}_i | X^{(t)}_{-i}) f(X^{(cand)}_i, X^{(t)}_{-i})}{f(X^{(t)}_{-i}) f(X^{(cand)}_i, X^{(t)}_{-i})} f(X^{(t)}_i, X^{(t)}_{-i})\right)
\]

\[
= 1.
\]

According to Banerjee et al. (2014), Gibbs sampler generates new values at each iteration slower than the MH sampler. However, its convergence is much faster.
3.1 Conditional Independence Model for Errors-in-Variables Scenario

In this chapter, we shall discuss the framework where the Bayesian approach is utilized to address EIV in regression models. The Bayesian approach is constructed using conditional independence model that was first introduced by Richardson and Gilks (1993). Based on their paper, three submodels need to be specified. For $i, \ldots, n$, let the outcome variable be $Y_i, X_i$ as the true but unobserved covariate and $X_i^*$ is its corresponding surrogate of $X_i$ which is observed with error. Therefore, according to Richardson and Gilks (1993) the three submodels are distinguished as the following,

1. **Outcome model** with density denoted by $f(Y_i|X_i, \theta_O)$, which expresses the relationship between outcome $Y$ and $X$ with parameter vector $\theta_O$.

2. **Measurement model** with density denoted by $f(X_i^*|X_i, \theta_M)$, which expresses the relationship between the surrogate $X^*$ and true covariate $X$ with parameter vector $\theta_M$.

3. **Exposure model** with density denoted by $f(X_i|\theta_E)$, which describes the distribution of true $X$ with parameter vector $\theta_E$.

From the three submodels, the joint distribution of our model in the presence of EIV can be written as

$$f(Y_i, X_i^*, X_i|\theta_O, \theta_M, \theta_E) = f(Y_i|X_i, \theta_O)f(X_i^*|X_i, \theta_M)f(X_i|\theta_E).$$ (3.1)

As seen in Equation (3.1), a distribution is specified for each of the submodels and each involving their respective unknown parameters $\theta_O, \theta_M$ and $\theta_E$. Thus, Equation (3.1) could be used in constructing the likelihood function of the unknown parameters, if the
observed quantities is given by \((X^*_i, Y_i, X_i)\). Realistically, only \(S = (X^*, Y)\) is observed, therefore the density,

\[
f(X^*, Y | \theta_O, \theta_M, \theta_E) = \int f(X^*_i, Y_i, X_i | \theta_O, \theta_M, \theta_E) dX_i
\]

\[
= \int f(Y_i | X_i, \theta_O) f(X^*_i | X_i, Y_i, \theta_M) f(X_i | \theta_E) dX_i,
\]

is needed to form the likelihood function for our model. In some problems such as in binary outcome variable, the integral shown above is intractable. Nonetheless, we can evaluate the integral using Markov chain Monte Carlo (MCMC) methods. As mentioned in Section 2.5, the strength of MCMC is that it has provided an easier path for evaluating complex integrals problem in Bayesian paradigm. So, the integral in Equation (3.2) can be dealt with implicitly and Equation (3.1) is evaluated instead.

In our study, we assume a non-differential EIV such that given the true exposure variable, the surrogate exposure variable does not depend on the outcome variable, i.e.,

\[
f(X^*_i | X_i, Y_i, \theta_M) = f(X^*_i | X_i, \theta_M); \text{ EIV is differential if otherwise.}
\]

Many problems can plausibly be classified as having a non-differential error, especially when the \(X_i\) and \(X^*_i\) occur at a fixed point of time and \(Y_i\) measured at a later time (Carroll et al., 2006).

In addition to this, to ensure parameter identifiability, additional data is needed for the parameter \(\theta_M\) of the measurement model. According to Richardson and Gilks (1993) these additional data that help ensure identifiability in EIV analysis can be categorised as the following,

1. **Data from previous studies**, such that \(Y_i\) and \(X^*_i\) are the variables and the parameter \(\theta_M\) is measurable.

2. **Validation data** in which the true exposure variable, \(X_i\), is measured directly (also known as ‘gold standard’ data).
3. Replication data in which repeated measurements of $X_i^*$ are available.

The type of additional data used in EIV scenarios must be inspected upon its practicality. If data from previous studies are used as additional data and parameter $\theta_M$ is known, then one must investigate if the value of $\theta_M$ is transportable across different study populations.

In some cases, accurately measured $X_i$ may also be available for a subset of the study and is referred to as ‘validation sample’ or ‘gold-standard sample’. Greenland (1988) and Spiegelman et al. (1994) studied the relationship between cost-information tradeoffs and the size of the gold-standard sample to the main study sample. However, in reality, the gold-standard data/sample are often unavailable or expensive. Thus, additional data with replicated measures of $X_i^*$ is preferred in study applications. In our research, in order to maintain realistic approaches to correcting EIV problems, we use replication data to ensure parameter identifiability.

3.2 Formulation of Posterior Distribution in the Presence of Errors-in-Variables

Assume $n$ study subjects with exposure and outcome variables independent of each other, the joint distribution of all the relevant quantities is written as

$$f(Y, X, X^*, \theta) = \prod_{i=1}^{n}\left\{ f(Y_i|X_i, \theta_O)f(X_i^*|X_i, \theta_M)f(X_i|\theta_E) \right\} \times \pi(\theta_O, \theta_M, \theta_E),$$

(3.3)

such that $X = (X_1, X_2, \ldots, X_n)$, $Y = (Y_1, Y_2, \ldots, Y_n)$, $X^* = (X_1^*, X_2^*, \ldots, X_n^*)$, $\theta$ denotes the parameter vector of the model that contains $\theta_O, \theta_M$ and $\theta_E$ and $\pi(\cdot)$ denotes the prior distribution of the model parameters.

As given by Bayes theorem, the density of unobserved quantities, $U = (X, \theta)$, given the density of observed quantity, $S = (X^*, Y)$, is proportional to the joint density of $U$ and
So, the posterior density is proportional to the joint density of $U$ and $S$, such that

$$f(X, \theta|X^*, Y) \propto \prod_{i=1}^{n} \left\{ f(Y_i|X_i, \theta_O) f(X_i^*|X_i, \theta_M) f(X_i|\theta_E) \right\} \times \pi(\theta_O, \theta_M, \theta_E). \quad (3.4)$$

To find the actual normalized posterior density of the unobserved quantities $U$, given the observed quantities $S$, the integration of Equation (3.4) over $U$ given fixed $S$ must be calculated. Solving the integration of Equation (3.4) is impossible unless it is in closed form, which can only be achieved in EIV problems if the regression model is linear. Nevertheless, as alluded in Section 3.1, MCMC does not need one to solve the normalized integral of posterior density and therefore, Equation (3.4) is enough when we want to carry out analysis on the model parameter $\theta$ (Gustafson, 2003). To elaborate, MCMC algorithm can be implemented to draw samples from the distribution of the unobserved quantities given the observed quantities. Furthermore, samples from the density $f(X, \theta|X^*, Y)$ trivially lead to samples from density $f(\theta|X^*, Y)$ upon ignoring the sampled $X$ values, i.e., MCMC algorithm samples from the distribution of the unobserved parameters given all the observed data. Therefore, all inferences on the model parameters and their respective distributions can be obtained from the MCMC samples. This is the greatest computational advantages of MCMC inference in scenarios involving mismeasurements, missing data or censored data over maximum likelihood and other classical approaches.

In our study, priori independence is assumed and thus joint distribution of all our priori can be written in the form,

$$\pi(\theta_O, \theta_M, \theta_E) = \pi(\theta_O)\pi(\theta_M)\pi(\theta_E).$$
3.2.1 Posterior Distribution with Additional Data for Measurement Model

In this section, we construct the posterior density for EIV scenarios where the measurement model has additional data to ensure parameter identifiability. As mentioned in Section 3.1, there are three types of additional data (Richardson & Gilks, 1993); data available from previous studies where $\theta_M$ can be measured, validation data and replication data. $\theta_M$ usually are non-transportable across different studies especially when the independent variables are measured with error, therefore realistically $\theta_M$ observed in data from previous studies are very rarely considered. The posterior construction of this type of additional data is trivial and will not be discussed here. Validation data in measurement error scenarios refer to the availability of gold-standard measurements and they are usually expensive, therefore to reduce cost, instead of observing the gold-standard measurements for the entire study sample, only a subsample of the data is observed. Since the gold-standard sample is not pragmatic in real life situations, in our study, repeated measurements of surrogate exposures are used to extract extra information for identifiability. However, for the sake of discussion, we shall construct a posterior density in the presence of the gold-standard sample.

**Validation Data**

Let $X_c$ denotes true and observed exposure $X_c$, and $X_r$ denotes the true but unobserved exposure $X$ such that for the entire study sample, $X = (X_c, X_r)$. Therefore, the posterior density is of the form

$$f(X_r, \theta_O, \theta_M, \theta_E | X^*, Y, X_c)$$

$$\propto \left[ \prod_{i=1}^{n} f(Y_i | X_i, \theta_O) \right] \times \left[ \prod_{i=1}^{n} f(X^*_i | X_i, \theta_M) \right] \times \left[ \prod_{i=1}^{n} f(X_i | \theta_E) \right] \times \pi(\theta_O, \theta_M, \theta_E). \quad (3.5)$$

Even though the right hand-side of Equation (3.5) does not differ from that of the posterior density in the absence of validation sample, the MCMC algorithm for Equation (3.5) will
provide a principled way to make simultaneous inferences about $\theta_O$, $\theta_M$ and $\theta_E$.

Replication Data

Replication data are validation data that for at least some study subjects $X^*_i$, repeated measurements are available. Let $m$ denotes the number of replicated measurements and assuming that replicated measurements of $X^*_i$ are conditionally independent given the true value $X_i$, then the posterior density of the unobserved quantities, $(X, \theta)$ given observed quantities, $(X^*, Y)$ takes the following form,

$$f(X, \theta_O, \theta_M, \theta_E | X^*, Y) \propto \prod_{i=1}^n f(Y_i | X_i, \theta_O) \prod_{i=1}^n \prod_{j=1}^m f(X^*_{ij} | X_i, \theta_M) \prod_{i=1}^n f(X_i | \theta_E) \times \pi(\theta_O, \theta_M, \theta_E).$$ (3.6)

Note that, $X^*_{ij}$ is the $j^{th}$ replicate of surrogate $X^*_i$ for the $i^{th}$ study subject.

3.3 Misspecification of Outcome and Exposure Models

Bayesian formulation requires the specification of models, in which the distributional assumptions on outcome, $Y_i$, and exposure, $X_i$, are important for parameter estimation. Misspecification in the distribution of both exposure variables as well as outcome variables may lead to serious bias in estimation (Richardson et al., 2002). In this section, we shall discuss the misspecification of outcome and exposure models in EIV count data regression models.

3.3.1 Misspecification of Outcome Model

Both PRM and NBRM are commonly used for modeling count data outcomes. It is important to apply the correct regression models according to the characteristics of the count data in question to avoid any outcome misspecification bias. PRM assumes the equidispersion property where the mean shall be equal to the variance. If this property is violated, it would be wise to use an alternative model, such as NBRM. However, note
that the violation of equidispersion may be caused by the presence of EIV. As shown in Guo and Li (2002), in PRM where $X$ is unobservable, when using its surrogate $X^*$ as proxy, equidispersion of mean, $E(Y|X^*)$, and variance, $\text{var}(Y|X^*)$, only holds when $E(Y|X^*) = 1$ or when the conditional density of $Y$ given $X$ is almost everywhere zero. If EIV is not the cause of overdispersion, then one must specify NBRM to model the count data instead of PRM.

### 3.3.2 Misspecification of Exposure Model

The exposure model is unknown which is a subsequent result of the unobservable nature of the true independent variable, $X$, and therefore is exposed to the risk of misspecification. To avoid any distributional assumption, some researchers explore the use of functional approaches where no model specification is required; however, this may lead to a loss in efficiency in comparison to structural approaches (Huang, 2014).

To relax modeling assumptions, researchers that utilize structural approaches consider using flexible parametric models which were first utilized by Carroll et al. (1999). Carroll et al. (1999) demonstrated the use of mixtures of normals as flexible exposure model for linear EIV models. Meanwhile, Richardson et al. (2002) extended the use of mixtures of normals to EIV logistic model. However, these authors reported that the performance of the flexible model deteriorated in the case of skewed and heavy-tailed true exposure distributions. Huang et al. (2006) utilized second-order nonparametric density but the study did not investigate its robustness for exposure distribution with skewness and heavy-tailedness. Hossain and Gustafson (2009) implemented the flexible generalized skew-elliptical class of distributions, specifically they utilized flexible generalized skew-normal (FGSN) and flexible generalized skew-$t$ (FGST) as the misspecified exposure distribution. They investigated the robustness of both FGSN and FGST to model exposure distribution that exhibited different levels of skewness and heavy-tailedness. In summary,
they advocated the implementation of FGST as FGST showed better regression parameter estimations in comparison to FGSN. In our study, we focus on the implementation of FGSN which is described in detail in the next section. This is because FGST is considered as redundant in the case of count data regression models. Our simulated estimate of the degree of freedom parameter, $v$, of FGST is large and since FGST converges to FGSN when $v$ goes to infinity, the implementation of FGSN is adequate. Moreover, computation time is decreased when using FGSN as there are fewer parameters that need to be updated in the simulation algorithm.

It is important to note that most studies only investigated the use of flexible distribution on models with logistic outcomes. Richardson et al. (2002), Huang et al. (2006) and Hossain and Gustafson (2009) investigated the usage of flexible models to reduce model misspecification sensitivity in logistic regression with EIV. A few other researchers also attempted the flexible parametric model on other types of outcome distribution; for example, Bolfarine and Lachos (2007) made use of skew-normal as the exposure model for probit regression. To date, there is no study that utilizes flexible parametric exposure model in the Bayesian paradigm for EIV in both PR and NBR models. Therefore, in our study, we shall investigate the performance of the implementation of intentionally misspecified flexible exposure model in reducing modeling assumptions.

(a) Flexible Distributions as Intentionally Misspecified Exposure Model

In this subsection, we discuss the flexible distributions that are considered in this dissertation. In typical studies of correcting for EIV, the normal distribution is used to model the true but unobserved exposures. However, if the distribution departed from normality, it is obvious that an added misspecification bias will decrease the accuracy in estimating the regression parameters. In our dissertation, we search for the most suitable flexible distribution that can be used to model the exposure distribution for both PRM
and NBRM. It is important to note that, the exposure model is intentionally misspecified by a flexible model as realistically in EIV problems, the exposure distribution cannot be observed. To our knowledge, there is yet literature that contributed to the implementation of the Bayesian method with flexible exposure model for PRM and NBRM. Thus, we consider using FGSN to model for the unobserved quantities. Furthermore, we also study the performance of newer flexible models which are variants of the skew-normal (SN) distribution (Azzalini, 1985) that have been developed over the years, namely the flexible skew-generalized normal distribution (Nekoukhou et al., 2013) and the extended skew generalized normal distribution (Choudhury & Matin, 2011).

(i) Flexible Generalized Skew-Normal Distribution

According to Hossain and Gustafson (2009), an alternative choice of flexible model that can be used to handle both bimodality skewness and heavy-tailedness, and can offer a computational advantage is the flexible generalized skew-normal (FGSN) distribution. Genton and Loperfido (2005) developed this distribution under a class of distribution called the flexible generalize skew-elliptical. Since FGSN can accommodate bimodality, heavy-tailedness, and skewness, a higher degree of flexibility is offered when trying to capture the distribution of unobserved quantities. A thorough discussion on FGSN is provided in Ma and Genton (2004).

Let $\phi(.)$ denote the standard normal density and $\Phi(.)$ denote the standard normal distribution functions, respectively, then let the distribution of a random variable $X$, be a univariate FGSN with the density given as,

$$f(x) = \frac{2}{\lambda} \phi \left( \frac{x - \alpha}{\lambda} \right) \Phi \left[ \sum_{h=1}^{H} \omega_h \left( \frac{x - \alpha}{\lambda} \right)^{2h-1} \right], \quad (3.7)$$

where $\alpha \in \mathbb{R}$ is the location parameter, and $\omega_h \in \mathbb{R}$ and $\lambda > 0$ are the shape and scale

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parameters, respectively and $h = 1, 2, \ldots, H$, such that, $K = 2H - 1$ signifies the order of the polynomial. FGSN is unimodal if $K = 1$ and if $K = 3$ FGSN may have at most two modes (Ma & Genton, 2004). From Equation (3.7), it can be seen that

1. If $\omega_h = 0$, for all $h$, then Equation (3.7) reduces to a normal distribution.

2. If $\omega_h = 0$ for $h = 2, 3, \ldots, H$, but $\omega_1 \neq 0$ then Equation (3.7) reduces to a SN distribution.

A higher value of $K$ will offer more flexibility, but efficiency is sacrificed. In our study, we use $K = 3$ as according Ma and Genton (2004) this value of $K$ would offer enough flexibility to capture the properties of the unobserved exposure model.

(ii) **Flexible Skew-Generalized Normal Distribution**

Flexible skew-generalized normal (FSGN) distribution is developed by Nekoukhou et al. (2013) that stems from a skew generalized-normal (SGN) introduced by Arellano-Valle et al. (2004) which is the generalization of Azzalini’s SN distribution. The flexibility of FSGN is introduced by adding more parameters to model for the modes in the distribution.

Let the distribution of a random variable $X$ to be a univariate FSGN with the density given as,

$$f(x) = \frac{2}{\lambda_1} \phi \left( \frac{x - \alpha}{\lambda_1} \right) \Phi \left( \frac{\omega_1(x - \alpha) + \omega_2(x - \alpha)^3/\lambda_2^2}{\sqrt{\lambda_1^2 + \lambda_2(x - \alpha)^2}} \right), \quad x \in \mathbb{R}, \quad (3.8)$$

where $\alpha \in \mathbb{R}$ is the location parameter and $\lambda_1 > 0$ is the scale parameter. Also, $\omega_1, \omega_2 \in \mathbb{R}$ and $\lambda_2 \geq 0$ are constants. From Equation (3.8), it is clear that

1. If $\omega_h = 0$ for $h = 1, 2$ but $\lambda_2 \neq 0$, then Equation (3.8) reduces to the a normal distribution for all $\lambda_2 > 0$.
2. If $\lambda_2 = \omega_2 = 0$ but $\omega_1 \neq 0$, then Equation (3.8) reduces to a SN distribution for all $\omega_1 \in \mathbb{R}$.

3. If $\omega_2 = 0$, for all $\omega_1 \in \mathbb{R}$ and $\lambda_2 > 0$, then Equation (3.8) reduces SGN distribution.

4. If $\lambda_2 = 0$, for all $\omega_1, \omega_2 \in \mathbb{R}$, then Equation (3.8) coincides with FGSN of $K = 3$.

FSGN distribution is more flexible than FGSN as it may be reduced to the latter distribution.
4.1 Introduction

Estimating parameters of PRM often leads to bias as the data collected are prone to EIV problems. There are many existing non-Bayesian methods proposed to address this problem, however, most of them require the variance of the measurement error (ME) distribution to be known. This rarely happens in practice and even with this assumption, these existing estimators exhibit pathological behaviour, inconsistent root problems as well as estimate-finding failure. Thus, we utilized the Bayesian approach to address EIV PRM such that the variance parameter of the ME distribution is estimated instead.

We also intentionally misspecify the exposure model with a flexible distribution, in order to relax distributional assumption and therefore decrease the impact of model misspecification bias. Since most studies done in correcting bias in EIV for parameter estimations often impose a normal assumption on the true exposure distribution, in our study we conducted extensive simulation studies for different properties of underlying exposure model (i.e, skewness, bimodality and heavy-tailedness). So, we shall study the performance of two flexible distributions, flexible generalized skew-normal (FGSN) and flexible skew-generalized normal (FSGN), in relaxing the distributional assumptions of the exposure model. To the best of our knowledge, there is yet any study conducted in correcting EIV in PRM using the Bayesian approach with intentionally misspecified flexible exposure distribution.

As mentioned in Chapter 3, the underlying structure of the joint distribution is a product of the probability density function (pdf) of the three different submodels which was provided by Richardson and Gilks (1993). Thus, we shall specify the outcome model, measurement model, and exposure model to apply the Bayesian approach to EIV in PRM.
Throughout this chapter, we shall consider independent count data with outcome, $Y_i, i = 1, \ldots, n$ where $n$ is the sample size and their corresponding accurately measured but unobserved variables $X_i$. Let $X_i^*$ be their respective surrogate covariate that was measured with error.

### 4.2 Poisson Regression Outcome Model

Suppose $Y_i$ follows a PRM distribution, such that its probability mass function (pmf) is written as

$$f(Y_i|X_i, \theta_{PRM}) = \frac{\mu_i^{Y_i} \exp(-\mu_i)}{Y_i!}, \quad (4.1)$$

where

$$\mu_i = \exp(\beta_0 + \beta_1 X_i), \quad (4.2)$$

such that, the vector of parameters, $\theta_{PRM} = (\beta_0, \beta_1)$, is our main inferential focus and the main parameter vector that we want to estimate with accuracy in the presence of EIV.

### 4.3 Measurement Model

In this study, we choose normal distribution as the measurement model distribution as the distribution shows robustness in modelling EIV even when the EIV distribution is non-normal (refer to Section 4.7). Its pdf is given by,

$$f(X_{ij}^*|X_i, \theta_M) = \left(\frac{1}{2\pi \tau^2}\right)^{1/2} \exp\left(-\frac{1}{2\tau^2} (X_{ij}^* - X_i)^2\right), \quad (4.3)$$

such that $\theta_M = \tau^2$ and $X_{ij}^*$ signifies the $j^{th}$ replicated surrogate of $i^{th}$ observation of $X^*$ for $j = 1, \ldots, m$ and $X^*$ is the observed surrogate of $X$. To ensure identifiability and in order to successfully estimate the measurement error (ME) variance, $\tau^2$, additional data
or error assessment data are necessary. There are several types of error assessment data (as discussed in Chapter 3); however, to closely follow a realistic approach, the data are available in forms of \( m \) replicated surrogates.

### 4.4 Bayesian Approach using Flexible Exposure Model

The third model required to form the joint distribution given by Richardson and Gilks (1993) is the exposure model; therefore the specification of exposure model is required.

To obtain the adjusted estimated regression parameters in the presence of EIV with flexible misspecification of exposure model, the true exposure \( X_i \) is generated from different types of distribution according to their respective simulation settings. However, we misspecify the exposure distribution as a flexible distribution to relax modeling assumptions. Therefore, we investigate the performance of various misspecified flexible exposure models, i.e., FGSN and FSGN in the Bayesian EIV model and test their robustness in simulation studies using synthetic data sets.

#### 4.4.1 Flexible exposure model – FGSN

We shall let \( X_i \) follow the FGSN distribution such that

\[
 f(X_i | \theta_{FGSN}) = \frac{2}{\lambda} \phi\left( \frac{X_i - \alpha}{\lambda} \right) \Phi\left[ \omega_1 \left( \frac{X_i - \alpha}{\lambda} \right) + \omega_2 \left( \frac{X_i - \alpha}{\lambda} \right)^3 \right],
\]  

where \( \theta_{FGSN} = (\alpha, \lambda, \omega_1, \omega_2) \), \( \Phi(.) \) is the standard normal distribution function and \( \phi(.) \) is the standard normal density. In our study, we use polynomial of order \( K = 3 \) following Ma and Genton (2004), as polynomial of that particular order offers enough flexibility; a higher number of \( K \) will offer more flexibility, however, efficiency will be sacrificed.
4.4.2 Flexible Exposure Model – FSGN

We let $X_i$ follow the FSGN distribution such that

$$f(X_i|\theta_{FSGN}) = \frac{2}{\lambda_1} \phi\left(\frac{X_i - \alpha}{\lambda_1}\right) \Phi\left(\frac{\omega_1 (X_i - \alpha) + \omega_2 (X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2 (X_i - \alpha)^2}}\right),$$

(4.5)

where $\theta_{FSGN} = (\alpha, \lambda_1, \lambda_2, \omega_1, \omega_2)$.

4.5 Joint Posterior Density

4.5.1 Flexible Bayesian Approach under FGSN exposure model

In this section, we use FGSN as the flexible exposure model. The same models are utilized here for both outcome and measurement models stated in Sections 4.2 and 4.3.

Following Equation (3.6), the joint posterior density of all the relevant variables, can be written as

$$f(X, \theta|X^*, Y) \propto \prod_{i=1}^{n} f(Y_i|X_i, \theta_{PRM}) \prod_{i=1}^{n} \prod_{j=1}^{m} f(X_{ij}^*|X_i, \theta_M) \prod_{i=1}^{n} f(X_i|\theta_{FSGN}) \times \pi(\theta),$$

(4.6)

where $\theta$ is the parameter vector of the model that contains $\theta_{PRM}, \theta_M$ and $\theta_{FSGN}$ which denote vectors of parameters for outcome, measurement and exposure model, respectively.

In the case of Poisson outcome model, we introduce latent variable, $\eta_i = \beta_0 + \beta_1 X_i$ to ease computational complexity and achieve faster convergence rate (Asfaw Dagne, 1999). By introducing $\eta_i$, we will show that $\beta = (\beta_0, \beta_1)'$ can be updated using Gibbs sampling.

Let $\pi(\theta)$ denote the prior distribution for $\theta = (\eta, \beta, \alpha, \tau^2, \sigma^2, \lambda^2, \omega_1, \omega_2)$ where $\eta = (\eta_1, \eta_2, \ldots, \eta_n)'$ and $\beta = (\beta_0, \beta_1)'$ is an unknown vector of parameters and the main parameter vector that we want to estimate. Assuming priori independence, the joint
distribution for all our priori is given by

\[
\pi(\eta, \beta, \tau^2, \lambda^2, \sigma^2, \alpha, \lambda_2, \omega_1, \omega_2) = \left\{ \prod_{i=1}^{n} \pi(\eta_i | \beta, \sigma^2) \right\} \pi(\beta) \pi(\alpha) \pi(\tau^2) \pi(\sigma^2) \pi(\lambda^2) \pi(\omega_1) \pi(\omega_2),
\]

(4.7)

where \( \beta \) and \( \sigma^2 \) are set to be the hyperparameters for hyperprior of \( \eta_i \).

We assign an informative prior for the latent variables \( \eta_i \) introduced in PRM where it follows normal with mean and variance \( \beta_0 + \beta_1 X_i \) and \( \sigma^2 \), respectively. The hyperparameter \( \beta \) and location parameter \( \alpha \) are set to have a flat prior with locally uniform distribution, \( U(1) \) as suggested by Box and Tiao (2011). The prior distributions for \( \omega_1 \) and \( \omega_2 \) are assigned to be a normal distribution with high variance as to ensure that the priori are as close to non-informative as possible. The reasoning behind this is to let the data be the main role in estimating these parameters. We set the distribution of prior for scale parameters \( \tau^2 \) and \( \lambda^2 \) to be \( IG(0.5, 0.5) \) where \( IG \) stands for inverse-Gamma distribution. According to Gelman et al. (2014), the centre of \( IG(0.5, 0.5) \) is equal to one and thus, the prior guesses for both \( \tau^2 \) and \( \lambda^2 \) are one which shows that the prior has a unit information for its variance components. This implies that the information relayed using the prior is worth a single data point about the variance components and therefore the data will steer the estimation of \( \tau^2 \) and \( \lambda^2 \). Following this information, it is safe to say that \( IG(0.5, 0.5) \) is a non-informative prior distribution. Similarly, the hyperprior for \( \sigma^2 \) is also set to be \( IG(0.5, 0.5) \).

Rewriting Equation (4.6) in a more detailed manner, we obtain the following joint
posterior density:

\[ f(X, \theta | X^*, Y) \propto \prod_{i=1}^{n} \left\{ \left( \frac{\exp(Y_i \eta_i)}{Y_i} \right) \prod_{j=1}^{m} \left( \frac{1}{\tau^2} \exp \left( -\frac{1}{2\tau^2} (X^*_j - X_i)^2 \right) \right) \right\} \times \left\{ \prod_{i=1}^{n} \pi(\eta_i | \beta, \sigma^2) \pi(\beta) \pi(\tau^2) \pi(\lambda^2) \pi(\alpha) \pi(\sigma^2) \pi(\omega_1) \pi(\omega_2) \right\} \]

(4.8)

**Conditional Posterior Density**

In this subsection, the conditional posterior density for each of the parameters studied is now derived from Equation (4.8). The derivation of the conditional posterior density for all the parameters are reparameterised into closed forms (if possible). We then estimate each parameters using MCMC sampling method. Let us denote \( A^C \) as the vector of all model parameters except \( A \).

**MCMC Implementation**

i. For \( \eta_i \),

\[ f(\eta_i | \eta_i^C) \propto \exp \left\{ y_i \eta_i - \exp(\eta_i) - \frac{1}{2\sigma^2} \left[ \eta_i - (\beta_0 + \beta_1 X_i) \right]^2 \right\} \]

We introduce \( \eta_i \) in PRM for parameter \( \beta \) as the parameter shows slow convergence rate. It is clear from the conditional posterior that part of it is a normal distribution with mean \( \beta_0 + \beta_1 X_i \) and variance \( \sigma^2 \). This latent variable is updated by component using random walk Metropolis-Hastings (RWMH) with autoregressive chain. Its proposal distribution is univariate normal with the aforementioned mean and variance. The algorithm for this type of RWMH is described in Section 2.5.1.
ii. For $\beta$,

$$f(\beta|\beta^C) \propto \exp\left(-\frac{1}{2\sigma^2}(\eta - X\beta)'(\eta - X\beta)\right).$$

$\eta = (\eta_1, \eta_2, \ldots, \eta_n)'$ is $n \times 1$ matrix and $X$ is $n \times 2$ matrix with the $i^{th}$ row equals to $(1, X_i)$. The conditional posterior of $\beta$ follows normal distribution, which is possible after the latent variable $\eta_i$ is obtained. Applying linear transformation and completing of squares on the above conditional posterior as suggested by Gelman et al. (2014), starting with,

$$(\eta - X\beta)'(\eta - X\beta) = \eta'\eta - 2\eta'X\beta + \beta'X'X\beta \quad (4.9)$$

and differentiating (4.9) with respect to $\beta$,

$$-2\eta'X + 2\beta'X'X = 0$$

$$\beta'X'X = \eta'X$$

$$\beta' = \eta'X(X'X)^{-1}$$

$$\beta = (X'X)^{-1}X'\eta.$$

Now, since $\beta = (X'X)^{-1}X'\eta$ and $\text{var}(\eta) = \sigma^2 \cdot I_n$ where $I_n$ denotes identity matrix of order $n$ then,

$$\text{var}(\beta) = \text{var}((X'X)^{-1}X'\eta)$$

$$= (X'X)^{-1}X'\text{var}(\eta)((X'X)^{-1}X')'$$

$$= \sigma^2 \cdot I_n(X'X)^{-1}X'X((X'X)^{-1})'$$

$$= \sigma^2 \cdot I_n(X'X)^{-1}.$$
Thus, the conditional posterior density for $\beta$ now follows a multivariate normal distribution with mean $(X'X)^{-1}X'\eta$ and covariance matrix $\sigma^2(X'X)^{-1}$. Therefore, $\beta$ is updated using Gibbs sampling.

iii. For $X_i$,

$$f(X_i|X^C) \propto \exp\left\{ -\frac{1}{2\sigma_X^2} (X_i - \mu_X)^2 \right\}\left\{ \Phi\left( \frac{\omega_1(X_i - \alpha)}{\lambda} \right) + \frac{\omega_2(X_i - \alpha)^3}{\lambda^3} \right\},$$

where

$$\sigma_X^2 = \tau^2\sigma^2\lambda^2/(m\lambda^2\sigma^2 + \tau^2\sigma^2 + \beta_1^2\lambda^2\tau^2),$$

$$\mu_X = (m\lambda^2\sigma^2\bar{X}^* + \alpha\tau^2\sigma^2 + \beta_1(\eta_i - \beta_0)\tau^2\lambda^2)/(m\lambda^2\sigma^2 + \tau^2\sigma^2 + \tau^2\lambda^2\beta_1^2),$$

$$\bar{X}^* = \sum_{j=1}^m X_{ij}/m.$$ 

Note that the main part of this conditional posterior has a normal distribution, with mean $\mu_X$ and variance $\sigma_X^2$. Hence, $X_i, i = 1, \ldots, n$ are component-wise updated using independent normal with mean $\mu_X$ and variance $\sigma_X^2$ as proposals via the Metropolis-Hastings (MH) algorithm. 

iv. For $\alpha$,

$$f(\alpha|\alpha^C) \propto \exp\left\{ -\frac{n}{2\lambda^2} (\alpha - \bar{X})^2 \right\}\left\{ \prod_{i=1}^n \Phi\left( \frac{\omega_1(X_i - \alpha)}{\lambda} \right) + \frac{\omega_2(X_i - \alpha)^3}{\lambda^3} \right\},$$

where the first component of the above conditional distribution is normal with mean $\bar{X}$ and variance $\lambda^2/n$ where $\bar{X} = \sum_{i=1}^n X_i/n$. To have good mixing and acceptance rate when updating $\alpha$, we use RWMH scheme with $N(0, k_{\alpha}^2\lambda^2/n)$ as proposal distribution where $k_{\alpha}$ is the tuning parameter. We set $k_{\alpha} = 0.75$ so that the algorithm exhibits
acceptance rate between 30% and 40%.

v. For $\omega_h$ where $h = 1, 2$,

$$f(\omega_h | \omega_h^C) \propto \left\{ \prod_{i=1}^{n} \Phi \left( \frac{\omega_1(X_i - \alpha)}{\lambda} + \frac{\omega_2(X_i - \alpha)^3}{\lambda^3} \right) \right\} \exp \left\{ - \frac{\omega_h^2}{2 \times 100} \right\}.$$ 

These shape parameters both have $N(0, k_{\omega}^2)$ as their proposal distributions and are sampled using RWMH sampling method. For both parameters, we set the tuning parameter, $k_{\omega}$ as 0.5 which yield acceptance rate between 30% and 40%.

vi. For $\tau^2$,

$$f(\tau^2 | \tau^{2C}) \propto \left( \frac{1}{\tau^2} \right)^{mn+1} \exp \left[ - \sum_{i=1}^{n} \sum_{j=1}^{m} \frac{(X_{ij}^* - X_i)^2 + 1}{2\tau^2} \right],$$

which is $IG$ with shape and scale parameter $(mn + 1)/2$ and $\Sigma_{i=1}^{n} \Sigma_{j=1}^{m} 0.5(X_{ij}^* - X_i)^2 + 0.5$, respectively. Therefore, to update $\tau^2$, the Gibbs sampler is used.

vii. For $\lambda^2$,

$$f(\lambda^2 | \lambda^{2C}) \propto \left( \frac{1}{\lambda^2} \right)^{\frac{nn+1}{2}} \exp \left[ - \frac{0.5}{\lambda^2} (\sum_{i=1}^{n} (X_i - \alpha)^2 + 1) \right] \times \left\{ \prod_{i=1}^{n} \Phi \left( \frac{\omega_1(X_i - \alpha)}{\lambda} + \frac{\omega_2(X_i - \alpha)^3}{\lambda^3} \right) \right\},$$

where the main part of the conditional posterior is $IG$ with shape $(n + 1)/2$ and scale $\Sigma_{i=1}^{n} 0.5(X_i - \alpha)^2 + 0.5$. Hence, we use MH algorithm to update this scale parameter with proposal distribution $IG((n + 1)/2, \Sigma_{i=1}^{n} 0.5(X_i - \alpha)^2 + 0.5)$.
viii. For $\sigma^2$,

$$f(\sigma^2|\sigma^2^2) \propto \left(\frac{1}{\sigma^2}\right)^{\frac{n+1}{2}} \exp \left[ -\frac{1}{2\sigma^2}(\eta - X\beta)'(\eta - X\beta) + 1 \right],$$

which is IG with shape $0.5(n+1)$ and scale $0.5(\eta - X\beta)'(\eta - X\beta) + 0.5$. Thus, we update $\sigma^2$ using Gibbs sampler.

### 4.5.2 Flexible Bayesian Approach under FSGN Exposure Model

We also study the effectiveness of a newer flexible model, that is the FSGN distribution in modeling the unobserved exposures. We shall use the same model for both the outcome and measurement models specified in Sections 4.2 and 4.3; in this section, instead of FGSN, we specify FSGN as the flexible exposure model.

Thus, when using FSGN as the exposure model, the joint posterior density following Equation (3.6) is given by

$$f(X, \theta|X^*, Y) \propto \prod_{i=1}^{n} f(Y_i|X_i, \theta_{PRM}) \prod_{i=1}^{n} \prod_{j=1}^{m} f(X_{ij}^*|X_i, \theta_M) \prod_{i=1}^{n} f(X_i|\theta_{FSGN}) \times \pi(\theta),$$

(4.10)

where $\theta$ is the parameter vector of the model that contains $\theta_{PRM}, \theta_M$ and $\theta_{FSGN}$ which denote vectors of parameters for outcome, measurement and FSGN exposure model respectively.

Again, we introduce $\eta_i = \beta_0 + \beta_1X_i$ as the latent variable as MCMC sampling for parameter $\beta$ shows slow convergence when updating using MH. Assuming priori
independence, the joint distribution for all priors is given as

\[
\pi(\eta, \beta, \sigma^2, \lambda_1^2, \lambda_2, \alpha, \omega_1, \omega_2) = \left\{ \prod_{i=1}^{n} \pi(\eta_i | \beta, \sigma^2) \right\} \pi(\beta) \pi(\tau^2) \pi(\lambda_1^2) \pi(\lambda_2) \pi(\alpha) \pi(\sigma^2) \pi(\omega_1) \pi(\omega_2). \tag{4.11}
\]

As in the case of FGSN exposure model, the same prior distributions are adopted for \( \eta_i, \beta, \sigma^2, \tau^2, \alpha \) and \( \omega_h \) for \( h = 1, 2 \). For scale parameter \( \lambda_1^2 \) of FSGN distribution, \( IG(0.5, 0.5) \) is used which follows the same reasoning as the parameters that are set to have \( IG(0.5, 0.5) \) as their parameter distribution; that is to let the data be the commander of the parameter estimation. As for \( \lambda_2 \), we use half-normal distribution with scale parameter 1, centered around 0 as its prior distribution (Gelman, 2006). Half-normal distribution as the prior for \( \lambda_2 \) is appropriate as the distribution has a positive support.

Now, Equation (4.10) can be written as

\[
f(X, \theta | X^*, Y) \propto \prod_{i=1}^{n} \left[ \frac{\exp(Y_i \eta_i) \exp(- \exp(\eta_i))}{Y_i!} \right] \left[ \prod_{j=1}^{m} \left( \frac{1}{\tau^2} \right)^{1/2} \exp \left( - \frac{1}{2\tau^2} (X_{ij}^* - X_i)^2 \right) \right] \times \left[ \left( \frac{1}{\lambda_1^2} \right)^{1/2} \exp \left( - \frac{1}{2\lambda_1^2} (X_i - \alpha)^2 \right) \right] \Phi \left( \frac{\omega_1 (X_i - \alpha) + \omega_2 (X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2 (X_i - \alpha)^2}} \right) \times \left\{ \prod_{i=1}^{n} \pi(\eta_i | \beta, \sigma^2) \right\} \pi(\beta) \pi(\sigma^2) \pi(\tau^2) \pi(\lambda_1^2) \pi(\lambda_2) \pi(\alpha) \pi(\omega_1) \pi(\omega_2). \tag{4.12}
\]

The conditional density of each of the parameters in question can now be obtained from Equation (4.12). The details on the derivation and MCMC sampling methods are discussed in the next subsection.

### 4.5.3 Conditional Posterior Density

We consider the conditional posterior density for all the parameters used in our flexible Bayesian approach with FSGN as the exposure model and find the possible
reparametrisation of the densities into closed forms. Note that, conditional posterior densities for latent variable, $\eta_i$ and parameters $\beta$, $\sigma^2$ and $\tau^2$ have the same densities as the ones in Subsection 4.5.1. Therefore, their implemented MCMC methods are also the same for the aforementioned parameters. The conditional densities for $\alpha, \lambda_1^2, \lambda_2, \omega_1$ and $\omega_2$ are described and using MCMC sampling method, the estimation of these parameters are also done in this subsection.

MCMC Implementation

i. For $X_i$,

$$f(X_i|X_i^C) \propto \exp \left\{ -\frac{1}{2\sigma^2_X} (X_i - \mu_X)^2 \right\} \left\{ \Phi \left( \frac{\omega_1(X_i - \alpha) + \omega_2(X_i - \alpha)^3/\lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2(X_i - \alpha)^2}} \right) \right\},$$

such that,

$$\sigma^2_X = \tau^2 \sigma^2 \lambda_1^2/(m\lambda_1^2 \sigma^2 + \tau^2 \sigma^2 + \beta_1^2 \lambda_1^2 \tau^2),$$

$$\mu_X = (m\lambda_1^2 \sigma^2 \bar{X}_i + \alpha \tau^2 \sigma^2 + \beta_1 (\eta_i - \beta_0) \tau^2 / (m\lambda_1^2 \sigma^2 + \tau^2 \sigma^2 + \tau^2 \lambda_1^2 \beta_1^2),$$

$$\bar{X}_i = \sum_{j=1}^m X_{ij}/m.$$ 

Since the main part of the above conditional posterior has a normal distribution of mean $\mu_X$ and variance $\sigma^2_X$, then we shall use this as a proposal to update $X_i$ independently for $i = 1, 2, \ldots, n$ using MH algorithm.

ii. For $\alpha$,

$$f(\alpha|\alpha^C) \propto \exp \left\{ -\frac{n}{2\lambda_1^2} (\alpha - \bar{X})^2 \right\} \left\{ \prod_{i=1}^n \Phi \left( \frac{\omega_1(X_i - \alpha) + \omega_2(X_i - \alpha)^3/\lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2(X_i - \alpha)^2}} \right) \right\},$$

where the first component of the conditional distribution is normal with mean and variance $\bar{X} = \sum_{i=1}^n X_i/n$ and $\lambda_1^2/n$, respectively. To update the parameter $\alpha$ with
good mixing and acceptance rate, we use RWMH with normal proposal distribution, 
\(N(0, k_\alpha^2 \lambda_1^2 / n)\) where \(k_\alpha\) is the tuning parameter. We choose \(k_\alpha = 1\) which so that the acceptance rate is between 35% and 40%.

iii. For \(\lambda_1^2\),

\[
f(\lambda_1^2 | \lambda_1^2) \propto \left(\frac{1}{\lambda_1^2}\right)^{n+1} \exp\left[-\frac{0.5}{\lambda_1^2} \left(\sum_{i=1}^{n} (X_i - \alpha)^2 + 1\right)\right] \left\{ \prod_{i=1}^{n} \Phi\left(\frac{\omega_1(X_i - \alpha) + \omega_2(X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2(X_i - \alpha)^2}}\right)\right\},
\]

where the main part of the conditional posterior is IG. Utilizing MH algorithm, the proposal distribution for \(\lambda_1^2\) is \(IG((n + 1)/2, 0.5(\sum_{i=1}^{n} (X_i - \alpha)^2 + 1))\).

iv. For \(\lambda_2\),

\[
f(\lambda_2 | \lambda_2) \propto \exp\left(-\frac{\lambda_2^2}{2}\right) \left\{ \prod_{i=1}^{n} \Phi\left(\frac{\omega_1(X_i - \alpha) + \omega_2(X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2(X_i - \alpha)^2}}\right)\right\},
\]

such that \(\lambda_2 > 0\) and the first component on the right-handside of the conditional posterior is the half-normal distribution. Thus, \(\lambda_2\) is updated using RWMH with \(Half-Normal(0, k_{\lambda_2}^2)\) as its proposal distribution and tuning parameter, \(k_{\lambda_2} = 0.1\), yields acceptance rate between 10% and 30%.

v. For \(\omega_h\) where \(h = 1, 2\),

\[
f(\omega_h | \omega_h^C) \propto \left\{ \prod_{i=1}^{n} \Phi\left(\frac{\omega_1(X_i - \alpha) + \omega_2(X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2(X_i - \alpha)^2}}\right)\right\} \exp\left\{-\frac{\omega_h^2}{2 \times 100}\right\}.
\]

These shape parameters have independent \(N(0, k_{\omega}^2)\) as their proposal distribution and are updated using RWMH sampling method. \(k_{\omega} = 0.5\) is chosen as the tuning parameter which exhibits acceptance rate between 25% and 40%.
4.6 Simulation Studies

In this section, we conduct extensive simulation studies to investigate the performance of the proposed technique under various different true unobserved $X_i$ distributions for the count data regression outcome models discussed in Section 4.2. To thoroughly confirm the robustness of the Bayesian approach with misspecified flexible exposure model, we check its bias correction mechanism when the distribution of $X$ shows evidence of departures from normality, that is, skewness, bimodality, and heavy-tailedness in various simulation settings. We also compare our findings against different levels of error contamination denoted as $R$ such that $R = 0.25, 0.5$ and $1.0$ indicating low, medium and high magnitude of error, respectively. Note that, $R$ here is the ratio of ME variance to the variance of true $X$, i.e., $R = \tau^2/(\text{var}(X))$.

4.6.1 Simulation Set-ups

Let $Y_i$ denote non-negative count integers; PRM are denoted by $Y_i \sim \text{Poisson}(\exp(\beta_0 + \beta_1 X_i))$. The true regression parameters take values of $(\beta_0, \beta_1) = (0.5, 1.0)$. As previously stated, the surrogate $X_{ij}^*$ follows classical ME model such that, $X_{ij}^* = X_i + \epsilon_j$ for $j = 1, \ldots, m$ where $\epsilon_j \sim N(0, \tau^2)$ and $m$ denotes the number of repeated measurements. Later on, we will also simulate $\epsilon_j$ from non-normal distributions, namely skew-normal and skew-$t$ distributions. For the sake of simulating data that is similar to real life research situations, the number of replicated surrogates is limited to $m = 2$. Values of $\tau^2$ are estimated instead of assumed as known like many other studies done on EIV in count data models. The following are the simulation set-ups for the distribution of synthetic data sets for true
exposure distribution:

*Simulation setting 1:* \( X_i \sim 0.5N(0.19, 0.08^2) + 0.2N(1.05, 0.2^2) + 0.3N(2, 0.48^2) \)

*Simulation setting 2:* \( X_i \sim 0.5N(-2, 1) + 0.5N(2, 1) \)

*Simulation setting 3:* \( X_i \sim \text{Gamma}(2, 2^{-1}) \)

*Simulation setting 4:* \( X_i \sim LN(0, 1) \)

Simulation settings 1 and 2 follow similar configuration as Richardson et al. (Richardson et al., 2002). The first configuration follows an asymmetric mixture of normal which corresponds to a skewed true exposure distribution. \( \tau^2 = 0.25 \) signifies low ME. Meanwhile, \( \tau^2 = 0.556 \) and \( \tau^2 = 1.11 \) correspond to medium and high error contamination, respectively. Simulation setting 2 represents symmetric but bimodal mixture of normal. To generate low, medium and high ME contamination in the case where the true exposure has a bimodal distribution, let \( \tau^2 = 0.75, 1.49 \) and 2.94, respectively.

To generate true exposure distribution with high skewness and heavy tail, we consider simulation setting 3 where \( X_i \) is generated from Gamma with shape and scale parameter of 2. \( \tau^2 = 2, 4 \) and 8 will generate low to high error contamination for this simulation setting.

Finally, in simulation setting 4, true exposure is generated from log-normal distribution to study the effectiveness of the proposed flexible model to capture skewness and even heavier tail relative to simulation setting 3 in the exposures of count data regression. We set the ME variance to be \( \tau^2 = 1.1675, 2.335 \) and 4.67 for low, medium and high ME, respectively. Under each simulation setting, 50 data sets are generated for two different sample sizes \( (n = 50, 100) \).
4.7 Results

In this section, the performance of our proposed flexible Bayesian approach to correct EIV in PRM are presented for each simulation settings discussed in Section 4.6 under two flexible distributions, i.e., FGSN and FSGN. For each of the 50 data sets, we run MCMC chains of length 300,000 and the first 100,000 MCMC iterations are discarded. For each data set, we compute the posterior estimates of each of the model parameters with sample size 200,000 which is the remainder of the MCMC iterations after burn-in. The mean of these posterior estimates is taken as our model parameter estimates for each data set. The convergence of the chains are diagnosed by constructing trace plots, and the plots show that our simulation study has good mixing and have achieved convergence with the given iteration length. Example of the trace plots for our parameter estimates, $\hat{\beta}_0$ and $\hat{\beta}_1$ from a randomly selected dataset and simulation study are presented in Figure 4.1.

Table 4.1 contains the results of various analyses for FGSN exposure model while, Table 4.2 contains the results for FSGN exposure model with labels:

1. M as the mean of the model parameter estimates obtained based on the 50 different data sets,
   \[
   \frac{\sum_{t=1}^{50} \hat{\beta}_k^{(t)}}{50} \text{ for } k = 0, 1;
   \]

2. B as bias with respect to the mean of the true covariate values of the 50 data sets,
   \[
   \frac{\sum_{t=1}^{50} (|\hat{\beta}_k^{(t)} - \beta_k|)}{50};
   \]

3. MSE as mean squared error of the mean estimates,
   \[
   \frac{\sum_{t=1}^{50} (\hat{\beta}_k^{(t)} - \beta_k)^2}{50}.
   \]
Table 4.1: Accuracy and sensitivity of estimated parameters, $\beta_0$ and $\beta_1$ under different true and unobserved distributions of $X$ Poisson regression model with FGSN as misspecified exposure model

Sample size $n = 50$

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<td>Naive</td>
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Table 4.2: Accuracy and sensitivity of estimated parameters, $\beta_0$ and $\beta_1$ under different true and unobserved distributions of $X$ for Poisson regression model with FSGN as misspecified exposure model

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<td>MSE 0.27722</td>
<td>0.04063</td>
<td>0.53430</td>
</tr>
<tr>
<td></td>
<td>$\beta_1$</td>
<td>M 0.77464</td>
<td>0.97875</td>
<td>0.66106</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.22536</td>
<td>0.02125</td>
<td>0.33894</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.06169</td>
<td>0.0769</td>
<td>0.12560</td>
</tr>
<tr>
<td>3</td>
<td>$\beta_0$</td>
<td>M 0.99619</td>
<td>0.99143</td>
<td>0.91333</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.00381</td>
<td>0.00857</td>
<td>0.00028</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 7.44074</td>
<td>0.07302</td>
<td>26.7085</td>
</tr>
<tr>
<td></td>
<td>$\beta_1$</td>
<td>M 0.98455</td>
<td>0.99748</td>
<td>0.99619</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.01545</td>
<td>0.00252</td>
<td>0.00028</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.13688</td>
<td>0.01760</td>
<td>0.05664</td>
</tr>
<tr>
<td>4</td>
<td>$\beta_0$</td>
<td>M 0.85970</td>
<td>0.97146</td>
<td>0.74449</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.14030</td>
<td>0.02854</td>
<td>0.69923</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.35678</td>
<td>0.08636</td>
<td>0.90997</td>
</tr>
<tr>
<td></td>
<td>$\beta_1$</td>
<td>M 0.96253</td>
<td>0.51442</td>
<td>0.96253</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.46253</td>
<td>0.01688</td>
<td>0.96253</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.24201</td>
<td>0.01720</td>
<td>0.52145</td>
</tr>
<tr>
<td></td>
<td>$\beta_0$</td>
<td>M 0.85700</td>
<td>0.97146</td>
<td>0.74449</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.14030</td>
<td>0.02854</td>
<td>0.69923</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.35678</td>
<td>0.08636</td>
<td>0.90997</td>
</tr>
<tr>
<td></td>
<td>$\beta_1$</td>
<td>M 0.96253</td>
<td>0.51442</td>
<td>0.96253</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.46253</td>
<td>0.01688</td>
<td>0.96253</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.24201</td>
<td>0.01720</td>
<td>0.52145</td>
</tr>
</tbody>
</table>
The MSE and bias values depicted in the tables are to demonstrate the bias-variance tradeoff where low values in both bias and MSE are indicators for a good performance in estimating the parameters (Geman et al., 1992). The posterior summaries of our approach after ME correction is labelled as flexible. To highlight the performance of our model, we also present the naive and benchmark estimates. Regression parameter estimates for each data set drawn from a naive analysis are obtained when direct regression are applied on the mean between $m$ surrogates, $\bar{X}_i^* = \sum_{j=1}^{m=2} X_{ij}/m$, are taken to be as precisely measured. Meanwhile, in the benchmark analysis, we assume that the unobserved true values $X_i$ as known and similarly, apply direct regression to estimate the regression parameters.
This is to illustrate how closely our approach performs in terms of bias correction and efficiency in comparison with the ideal (benchmark) situation and how in the absence of bias correction, non-credible estimated values will be reached.

To clearly visualize the effects of our EIV correction using the Bayesian approach, we plot the posterior kernel densities of estimated $X_i$, that have been corrected for ME using the flexible Bayesian approach from a randomly selected data with FGSN and FSGN exposure model, respectively, as shown in Figures 4.2 and 4.3. As a comparison, we also construct the kernel densities of their corresponding true exposure variables $X_i$ and mean.
proxy $\tilde{X}_i^*$. The randomly selected data set has sample size $n = 100$ and $R = 1.0$ level of ME contamination. This comparison is to further highlight the performance of our model and also to illustrate the ability of the flexible Bayesian approach with the usage of FGSN and FSGN as the misspecified exposure model to capture the shape of the unknown exposure distribution in each simulation configurations.

The discussion of the results are separated into two subsections; Subsection 4.7.1 discusses the results when using FGSN exposure model, meanwhile Subsection 4.7.2 discusses the results when using FSGN exposure model.
4.7.1 Using FGSN Exposure Model

The results presented in Table 4.1 demonstrate that the flexible Bayesian approach with misspecified exposure model using FGSN distribution does very well in attenuating bias when estimating the unknown true regression parameters under distributions that exhibit skewness, bimodality, heavy-tailedness and even in the case of both skewed and heavy-tailed exposures; their values follow closely to the values of the benchmark estimates. The naive estimates under every simulation settings and sample sizes have significantly heavy bias and do poorly in terms of estimating the correct values of $\beta_0$ and $\beta_1$. Under certain simulation settings, when comparing in terms of ME contamination level, $R$, the larger $R$ may yield smaller mean bias. This is most probably due to simulation error.

When estimating parameters using MCMC, a good measure of performance would be the bias-variance tradeoff where the two sources of error; bias and variance need to be minimized. In Table 4.1 under sample size $n = 50$, we see that for the 3rd simulation setting in the case of FGSN exposure model, the mean bias of naive $\beta_0$ estimate for $R = 0.25$ is smaller than the mean bias of our flexible $\beta_0$. However, not surprisingly naive estimate reports substantially high MSE value which implies that using the naive approach yield highly inconsistent values between the 50 data sets and therefore performs very poorly in terms of bias-variance trade-off. In this case, even though our approach shows slightly bigger bias than that of the naive estimates, the MSE values suggest that our proposed approach still yields better performance as higher flexibility may sacrifice accuracy according to Ma and Genton (2004).

As shown in Figure 4.2, we see that in each setting: skewed (setting 1), bimodal (setting 2) and skewness paired with heavy-tailedness (settings 3 and 4), the kernel density of our corrected $X_i$ follows closely to the kernel density shape of true $X_i$ distribution. Meanwhile, $\bar{X}_i^*$ gives a very blurred kernel density shape under every simulation setting.
4.7.2 Using FSGN Exposure Model

Similar results are reported for when the exposure model is misspecified using FSGN as shown in Table 4.2. There is also a significant difference between the naive estimates and the flexible estimates such that the latter have closer values to the benchmark estimates. This shows that using FSGN, the approach is also successful in estimating the values of the unknown true regression distributions at every simulation setting. Here, we also see that in certain simulation settings, the mean bias of flexible $\beta_0$ estimate for smaller $R$ is larger than that of the bigger $R$ which is also may be the result from simulation error. The low MSEs also imply that the flexible Bayesian approach with FSGN as its exposure model has a good bias-variance tradeoff despite the model being more flexible than FGSN.

Figure 4.3 shows that under each setting, the kernel density of our corrected $X_i$ follows closely to the kernel density shape of true $X_i$ distribution. Meanwhile, $\bar{X}_i^*$ gives a very blurred kernel density shape under every simulation setting.

4.7.3 Comparing the Performance between FGSN and FSGN as the Misspecified Exposure Model for EIV PRM.

Using the same exact simulation settings and the same exact number of iterations and burn-ins, the results of parameter regression estimates, $\beta_0$ and $\beta_1$, with adjustment to bias report similar results under both FGSN and FSGN exposure model as represented in Table 4.1 and Table 4.2 where both perform well in reducing bias caused by EIV. However, we shall compare the performance of FGSN and FSGN as the misspecified exposure model to find which of the two flexible models yield better bias reduction.

To paint a clearer picture the difference of performance between FGSN and FSGN, we provide a visual comparison. In Figures 4.4 to 4.7, the kernel densities of estimated $\beta_0$ and $\beta_1$ with $R = 1.0$ and $n = 100$ under each simulation setting for FGSN and FSGN are compared. We let the solid curve to depict the kernel density of benchmark estimates, the dashed curve to depict the kernel density plot of estimates under FGSN exposure model.
Figure 4.4: Kernel density of estimated regression parameters under simulation setting 1 - Skewed mixture of normal distribution: Benchmark (solid curve); FGSN (dashed curve); FSGN (long-dashed curve).

Figure 4.5: Kernel density of estimated regression parameters under simulation setting 2 - Bimodal mixture of normal distribution: Benchmark (solid curve); FGSN (dashed curve); FSGN (long-dashed curve).

and the long-dashed curve to depict the kernel density plot of estimates under FSGN exposure model.

Figure 4.4 depicts the parameter estimates under simulation settings 1 for when the true exposures are generated from the skewed mixture of normal distribution. In this
setting, the kernel density plot estimates, $\beta_0$ and $\beta_1$ for FGSN and FSGN models have very similar kernel densities such that both of the densities are almost perfectly overlapping with each other. Therefore, both flexible exposure models have almost the same performance in correcting bias for skewed true exposures.
Almost the same result is reported in kernel density estimate plots for simulation setting 2 where the true exposures are generated from the bimodal mixture of normal distribution. As shown in Figure 4.5, the flexible models FGSN and FSGN have similar shapes such that none actually showed that it has a significantly better performance than the other.

As for the kernel densities depicted in Figure 4.6 for both parameters $\beta_0$ and $\beta_1$, FGSN exposure model shows better performance than that of FSGN exposure model. As can clearly be seen in the figure, FGSN model tracks better kernel density shape of the benchmark estimates than the corresponding kernel density estimates of FSGN model. The position of the peak under FGSN model is much closer to the true value of $\beta_0$ and $\beta_1$ and the spread of the kernel densities also follows much closer to the benchmark estimates than under the FSGN model for sample size $n = 100$. However, for $n = 50$ if we compare the values given in the tables above, for simulation setting 3, FSGN shows a slightly better performance; but the difference in bias and MSE between the two models does not really have a profound difference.

In Figure 4.7, the true exposures are generated from simulation setting 4 which is a log-normal distribution that has a heavy-tail. In the figure shown in this simulation setting for parameter $\beta_0$, FGSN exposure model shows better performance than its corresponding FSGN exposure model. As can be seen in the kernel density plots, the peak for FGSN model is much closer to the true value, 0.5 in comparison to the peak of FSGN exposure model. As for the spread, in our observation, both flexible exposure models do not report any significant difference in their kernel density plots. For kernel density plot estimates of the parameter $\beta_1$, the performance of both FGSN and FSGN models are very similar although one can argue that the peak of the kernel density plot for FGSN model is closer to the true value, 1.0, than the kernel density plot of FSGN model.

Therefore, from the findings shown in Table 4.1 and Table 4.2, as well as the
comparison between the kernel density plots of FGSN and FSGN misspecified exposure model for the 4 simulation settings, our approach when using both models show similar performance. However, FGSN should be the preferred flexible model as it shows more efficiency than the FSGN model. This is because the extra parameter in FSGN makes for a slower and longer MCMC simulation time. Although FSGN offers more flexibility than FGSN, its performance, however, showed no significant increase. Therefore, for Poisson regression outcome model, we advocate the usage of FGSN as the misspecified exposure model.

4.7.4 Non-normal Distribution of EIV

Now, to test for the robustness of normal distribution as the measurement model, we generate the ME, $\epsilon_j$, from two types non-normal distributions, the skew-normal (SN) and skew-$t$ (ST) distribution. In technical terms, the first non-normal error is generated from $\epsilon_j \sim SN(0, 1)$ and the second non-normal error is generated from $\epsilon_j \sim ST(0, 1)$. Also, $X_i$ is generated from skewed mixture of normal and the contamination of error is taken as $R = 1$ indicates a high and substantial ME. Since FGSN is the preferred model as discussed earlier, we use FGSN as the misspecified flexible exposure model.

Table 4.3: Estimated values of $\beta_0$ and $\beta_1$ of EIV PRM where EIV is generated from skew-normal and skew-$t$ distributions.

<table>
<thead>
<tr>
<th>Distribution of EIV</th>
<th>Parameter</th>
<th>Naive</th>
<th>Flexible</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Skew-normal</strong></td>
<td>$\beta_0$</td>
<td>M 0.98672</td>
<td>0.54489</td>
<td>0.49799</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.48873</td>
<td>0.04690</td>
<td>0.00201</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.24804</td>
<td>0.01666</td>
<td>0.00820</td>
</tr>
<tr>
<td></td>
<td>$\beta_1$</td>
<td>M 0.63134</td>
<td>0.93795</td>
<td>0.99901</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.36767</td>
<td>0.06107</td>
<td>0.00099</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.13783</td>
<td>0.01462</td>
<td>0.0028</td>
</tr>
<tr>
<td><strong>Skew-$t$</strong></td>
<td>$\beta_0$</td>
<td>M 1.14211</td>
<td>0.54443</td>
<td>0.49799</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.64412</td>
<td>0.04644</td>
<td>0.00201</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.43381</td>
<td>0.02427</td>
<td>0.00820</td>
</tr>
<tr>
<td></td>
<td>$\beta_1$</td>
<td>M 0.50778</td>
<td>0.92632</td>
<td>0.99901</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.49123</td>
<td>0.07269</td>
<td>0.00099</td>
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<tr>
<td></td>
<td></td>
<td>MSE 0.24864</td>
<td>0.02222</td>
<td>0.0028</td>
</tr>
</tbody>
</table>
The results are shown in Table 4.3. As depicted in the table, even when EIV departed from normality, normal distribution as the measurement model still provides robustness and there is no deterioration in bias correction for the Poisson regression outcome model. So, even though there are some studies that suggested the use of flexible distribution not only for the exposure model but also the measurement model, we, however, considered it as redundant following from the results of our simulation studies.
CHAPTER 5: BAYESIAN APPROACH TO ERRORS-IN-VARIABLES IN NEGATIVE BINOMIAL REGRESSION MODEL

5.1 Introduction

In the previous chapter, we have discussed and investigated the flexible Bayesian method to correct errors-in-variables (EIV) in Poisson regression. Although Poisson is the most popular model for count data, sometimes the data are overdispersed in which Poisson regression may no longer be used to model the data. In a count data set where the variance is larger than the mean, negative binomial regression model (NBRM) should be employed to model it. In current studies, there were no usage of flexible distributions such that the exposure model assumes a flexible distribution. Therefore, in this chapter we propose the usage of Bayesian approach to address bias caused by EIV in an overdispersed count data regression model, that is NBRM. By intentionally misspecifying the flexible models as the exposure model, we are able to implement a general framework even when the non-normal distribution used in every simulation settings are different (i.e, skewness, bimodality and heavy-tailedness).

5.2 Negative Binomial Regression Outcome Model

Using similar notations as in the previous chapter, we denote the outcome variable as $Y_i$, the true but unobserved exposure variable as $X_i$ and its corresponding observed with error exposure variable as $X_i^*$. NBRM denoted by $Y_i \sim NB(r, \exp(\beta_0 + \beta_1 X_i))$ has a dispersion parameter $r > 0$ and mean parameter $\exp(\beta_0 + \beta_1 X_i)$. Thus, we shall specify the outcome model as NBRM with the following pmf,

$$f(Y_i|X_i, \theta_{NBRM}) = \frac{\Gamma(Y_i + r)}{Y_i!\Gamma(r)} \left( \frac{r}{r + \exp(\beta_0 + \beta_1 X_i)} \right)^r \left( \frac{\exp(\beta_0 + \beta_1 X_i)}{r + \exp(\beta_0 + \beta_1 X_i)} \right)^{Y_i}, \quad (5.1)$$
where \( \theta_{NBRM} = (\beta_0, \beta_1, r) \) and it follows that

\[
E(Y_i|\theta_{NBRM}) = \exp(\beta_0 + \beta_1 X_i), \quad \text{and}
\]

\[
Var(Y_i|\theta_{NBRM}) = \exp(\beta_0 + \beta_1 X_i) \left( 1 + \frac{\exp(\beta_0 + \beta_1 X_i)}{r} \right).
\]

It is clear that since \( \exp(\beta_0 + \beta_1 X_i) > 0 \), then overdispersed count data can be modelled by NBRM.

### 5.3 Measurement Model

In this chapter, we also specify a normal distribution as the measurement model. The extensive simulation studies conducted in the previous chapter suggest that normal distribution is robust enough to be specified as the measurement model distribution even when the distribution of ME has departures from normality. So, the pdf is given by

\[
f(X_{ij}^*|X_i, \theta_M) = \left( \frac{1}{2\pi \tau^2} \right)^{1/2} \exp \left( -\frac{1}{2\tau^2} (X_{ij}^* - X_i)^2 \right), \quad (5.2)
\]

such that \( \theta_M = \tau^2 \) and \( X_{ij}^* \) signifies the \( j^{th} \) replicated surrogate of \( i^{th} \) observation of \( X^* \) for \( i = 1, \ldots, n \) and \( j = 1, \ldots, m \).

### 5.4 Bayesian Approach using Flexible Exposure Model

In the next section, we shall describe the usage of flexible Bayesian approach to correct EIV in NBRM with the exposure model misspecified with a flexible model. Again, even though the distribution of the true exposures \( X_i \) is generated according to its simulation setting, we will intentionally misspecify the exposure model with FGSN distribution such that, \( X_i|\theta_{FGSN} \sim FGSN(\alpha, \lambda^2, \omega_1, \omega_2) \). The pdf of the FGSN is the same as the one given in Section 4.4.

Besides that, we shall also thoroughly describe our study on correcting EIV in
NBRM with FSGN as its misspecified model. In technical terms, we set \( X_i|\theta_{\text{FSGN}} \sim FSGN(\alpha, \lambda_1^2, \lambda_2, \omega_1, \omega_2) \) such that its pdf is given in Section 4.4.2.

5.5 Joint Posterior Density

5.5.1 Flexible Bayesian Approach under FGSN exposure model

With NBRM as the outcome model, normal distribution as the measurement model and FGSN as the misspecified exposure model, we can now construct the joint posterior which is the product of these three submodels. Using Richardson and Gilks (1993) framework of the Bayesian approach to correct EIV, we can write the joint posterior density as,

\[
f(X, \theta|X^*, Y) \propto \prod_{i=1}^{n} f(Y_i|X_i, \theta_{\text{NBRM}}) \prod_{i=1}^{n} \prod_{j=1}^{m} f(X_{ij}^*|X_i, \theta_M) \prod_{i=1}^{n} f(X_i|\theta_{\text{FGSN}}) \times \pi(\theta).
\]

(5.3)

Let \( \theta \) be the parameter vector of the model that contains \( \theta_{\text{NBRM}}, \theta_M \) and \( \theta_{\text{FGSN}} \) which denote vectors of parameters for outcome, measurement and FGSN exposure model, respectively.

Unlike when the outcome model is PRM, in the case of NBRM we do not have to introduce a latent variable as it already have a quite fast convergence rate and low bias for the parameter \( \beta \) as observed in our simulation studies. Using similar notations, we let \( \pi(\theta) \) represent the prior distribution of our parameter vector, where \( \theta \) contains \( \beta, r, \tau^2, \alpha, \lambda^2, \omega_1, \omega_2 \) such that \( \beta = (\beta_0, \beta_1)' \) is the main parameter vector that we want to estimate. We assume priori independence and thus, the joint distribution for all of the priors is given as,

\[
\pi(\theta) = \pi(\beta)\pi(r)\pi(\tau^2)\pi(\alpha)\pi(\lambda^2)\pi(\omega_1)\pi(\omega_2).
\]

We assign a weakly informative prior for the parameter \( \beta \) such that it follows a normal
distribution with high variance, \( N(0, 10^2 \cdot I_2) \) where \( I_2 \) denotes identity matrix of order 2. The parameter \( r \), which is the dispersion parameter of NBRM, needs to maintain its positive support. So, taking this into account, we set its prior distribution as \( IG(0.5, 0.5) \).

As alluded in Section 4.5.1, the reason why \( IG \) is chosen with its shape and scale parameter are both 0.5 is to ensure that the prior that we use is as close to non-informative as possible. This is because, without enough knowledge on the values of \( r \), it is unreasonable to set a prior that will have an influence on its construction. In other words, we want the data to take the main role in the posterior distribution. As for the parameter \( \alpha \), we assign a common choice of flat prior distribution, that is, one (Box & Tiao, 2011). The prior distribution for parameters \( \lambda^2 \) and \( \tau^2 \) is also \( IG(0.5, 0.5) \), recommended by Gelman et al. (2014). The choice of prior follows the same logic as when we assign the same prior distribution to \( r \), which is to stay as close to non-informative as possible (Gelman et al., 2014). For parameters \( \omega_1, \omega_2 \) we let both of their prior distributions to be \( N(0, 10^2) \).

We rewrite Equation (5.3) and the posterior density is now written as the following,

\[
f(X, \theta | X^*, Y) \propto \prod_{i=1}^{n} \frac{\Gamma(Y_i + r)}{Y_i! \Gamma(r)} \left( \frac{r}{r + \exp(\beta_0 + \beta_1 X_i)} \right)^r \left( \frac{\exp(\beta_0 + \beta_1 X_i)}{r + \exp(\beta_0 + \beta_1 X_i)} \right)^{Y_i} \times \prod_{j=1}^{m} \left( \frac{1}{\tau^2} \right)^{1/2} \exp \left( - \frac{1}{\tau^2} (X_{ij}^* - X_i)^2 \right) \times \left( \frac{1}{\lambda^2} \right)^{1/2} \exp \left( - \frac{1}{2\lambda^2} (X_i - \alpha)^2 \right) \Phi \left( \frac{\omega_1 (X_i - \alpha)}{\lambda} \right) \Phi \left( \frac{\omega_2 (X_i - \alpha)^3}{\lambda^3} \right) \times \pi(\beta) \pi(r) \pi(\tau^2) \pi(\alpha) \pi(\lambda^2) \pi(\omega_1) \pi(\omega_2),
\]

(5.4)

where \( \Phi(.) \) is the standard normal distribution function.

**Conditional Posterior Density**

In the this subsection, we shall use Equation (5.4) to derive the conditional posterior density for each of the parameters in our model. The conditional posterior density of
the parameters are then reparametrised into closed forms (if possible). Using MCMC
sampling method, we shall estimate the parameters. Let $A^C$ be the complement of the
parameter A.

**MCMC Implementation**

i. For $\beta$,

$$f(\beta|\beta^C) \propto \prod_{i=1}^{n} \left\{ \left[ \exp(\beta_0 + \beta_1 X_i) \right]^{Y_i} \left( \exp(\beta_0 + \beta_1 X_i) + r \right)^{-\left( r + Y_i \right)} \right\} \times \prod_{k=0}^{1} \exp \left( - \frac{\beta_k^2}{2 \times 10^2} \right).$$

For updating $\beta$ in NBR outcome model and FGSN exposure model, since the posterior
distribution does not follow any known distribution, we propose $\beta$ to be sampled
using RWMH sampling method with normal distribution as its proposal distribution,
$N(0, k_\beta^2)$ such that $k_\beta$ is the tuning parameter. We choose $k_\beta = 0.02$ such that the
tuning parameter will yield acceptance rate between 25% and 30%.

ii. For $X_i$,

$$f(X_i|X_i^C) \propto \left\{ \left[ \exp(\beta_0 + \beta_1 X_i) \right]^{Y_i} \left( \exp(\beta_0 + \beta_1 X_i) + r \right)^{-\left( r + Y_i \right)} \right\} \exp \left\{ - \frac{1}{2\sigma_X^2} (X_i - \mu_X)^2 \right\} \left\{ \Phi \left( \frac{\omega_1 (X_i - \alpha)}{\lambda} + \frac{\omega_2 (X_i - \alpha)^3}{\lambda^3} \right) \right\},$$

where the first component of the conditional posterior follows normal distribution
with mean $\mu_X = (\alpha \tau^2 + m \lambda^2 \bar{X})/(\tau^2 + m \lambda^2)$ and variance $\sigma_X^2 = \lambda^2 \tau^2/(\tau^2 + m \lambda^2)$.

Hence, we update $X_i$ by component using MH algorithm with univariate normal
proposal distribution of mean $\mu_X$ and variance $\sigma_X^2$. 
iii. For $\alpha$,

$$f(\alpha|\alpha^C) \propto \exp\left\{ -\frac{n}{2\lambda^2} (\alpha - \bar{X})^2 \right\} \left\{ \prod_{i=1}^{n} \Phi\left( \frac{\omega_1(X_i - \alpha)}{\lambda} + \frac{\omega_2(X_i - \alpha)^3}{\lambda^3} \right) \right\},$$

where the first component of the conditional posterior distribution is a normal distribution with mean $\bar{X}$ and variance $\lambda^2/n$. In our simulation studies, we use RWMH scheme to update $\alpha$ with tuning parameter $k_\alpha$ where $k_\alpha = 1$, and the proposal distribution is $N(0, k_\alpha^2 \lambda^2/n)$. The choice of tuning parameter will give us acceptance rate between 25% and 40%.

iv. For $\omega_h$ where $h = 1, 2$,

$$f(\omega_h|\omega_h^C) \propto \left\{ \prod_{i=1}^{n} \Phi\left( \frac{\omega_1(X_i - \alpha)}{\lambda} + \frac{\omega_2(X_i - \alpha)^3}{\lambda^3} \right) \right\} \exp\left\{ -\frac{\omega_h^2}{2 \times 100} \right\}.$$

For $\omega_h$ where $h = 1, 2$, we sample using RWMH method with $N(0, k_\omega^2 \lambda^2)$ as the proposal distribution and we set the tuning parameter $k_\omega$ as 0.09 which will yield acceptance rate between 25% and 30%.

v. For $\tau^2$,

$$f(\tau^2|\tau^2^C) \propto \left( \frac{1}{\tau^2} \right)^{\frac{mn+1}{2}+1} \exp\left[ -\sum_{i=1}^{n} \sum_{j=1}^{m} \frac{(X_{ij}^* - X_i)^2 + 1}{2\tau^2} \right],$$

is a closed form distribution, namely $IG$ with shape and scale parameter $(mn + 1)/2$ and $\sum_{i=1}^{n} \sum_{j=1}^{m} 0.5(X_{ij}^* - X_i)^2 + 0.5$, respectively. Therefore, we use Gibbs sampler to update $\tau^2$. 
vi. For $\lambda^2$,

$$f(\lambda^2|\lambda^{2C}) \propto \left(\frac{1}{\lambda^2}\right)^{\frac{n+1}{2}} \exp\left[-\frac{0.5}{\lambda^2}\left(\sum_{i=1}^{n} (X_i - \alpha)^2 + \right)\right] \left\{ \prod_{i=1}^{n} \Phi\left(\frac{\omega_1(X_i - \alpha)}{\lambda} + \frac{\omega_2(X_i - \alpha)^3}{\lambda^3}\right) \right\},$$

where as we can see above, the first component of the conditional posterior is $IG$ with shape $(n + 1)/2$ and scale $\sum_{i=1}^{n} 0.5(X_i - \alpha)^2 + 0.5$. Hence for both count data regression models, using MH algorithm, $\lambda^2$, we use proposal from $IG((n + 1)/2, \sum_{i=1}^{n} 0.5(X_i - \alpha)^2 + 0.5)$.

vii. For $r$,

$$f(r|r^C) \propto \left(\frac{r}{\Gamma(r)}\right)^n \exp(-0.5r) \prod_{i=1}^{n} \left[ \Gamma(Y_i + r)(\exp(\beta_0 + \beta_1 X_i) + r)^{-(r+Y_i)} \right].$$

Since the conditional posterior for $r$, as shown above, does not follow any known distribution, we apply the MH algorithm and use the exponential distribution with rate 0.5 as the proposal distribution.

5.5.2 Flexible Bayesian Approach under FSGN Exposure Model

Using NBRM as the outcome model, normal distribution as the measurement model and FSGN as the intentionally misspecified exposure model, we construct the joint posterior density of EIV NBRM which is the product of all the three models mentioned before. The
joint posterior density may be observed as the following,

\[ f(X, \theta | X^*, bmY) \propto \prod_{i=1}^{n} f(Y_i | X_i, \theta_{NBRM}) \prod_{i=1}^{n} \prod_{j=1}^{m} f(X_{ij}^* | X_i, \theta_{M}) \prod_{i=1}^{n} f(X_i | \theta_{FSGN}) \times \pi(\theta). \]

(5.5)

where \( \theta \) is the parameter vector of the model that contains \( \theta_{NBRM}, \theta_{M} \) and \( \theta_{FSGN} \) which denote vectors of parameters for outcome, measurement and FSGN exposure model, respectively.

Letting the prior distribution denoted as \( \pi(\theta) \) be independent and \( \theta = (\beta, r, \tau^2, \lambda_1^2, \lambda_2, \omega_1, \omega_2) \), the joint distribution of all the priori on the parameters considered is,

\[ \pi(\theta) = \pi(\beta)\pi(r)\pi(\tau^2)\pi(\alpha)\pi(\lambda_1^2)\pi(\lambda_2)\pi(\omega_1)\pi(\omega_2). \]

We set the prior for parameters \( \beta, \omega_1 \) and \( \omega_2 \) to be a normal distribution with mean 0 and variance, 10^2. Meanwhile, \( \alpha \) has a flat prior distribution. Since \( r \) has a positive support, we let its prior to be exponential with rate one. Following Gelman et al. (2014) where for the scale parameters, \( IG \) is proposed as prior, the prior distribution for \( \lambda_1^2 \) and \( \tau^2 \) both follow \( IG(0.5, 0.5) \). As for the scale parameter \( \lambda_2 \), its prior distribution is given by half-normal with variance one (Gelman, 2006).
We rewrite Equation (5.5) as the following:

\[
f(X, \theta|X^*, Y) \propto \prod_{i=1}^{n} \left\{ \frac{\Gamma(Y_i + r)}{Y_i! \Gamma(r)} \left( \frac{r}{r + \exp(\beta_0 + \beta_1 X_i)} \right)^r \left( \frac{\exp(\beta_0 + \beta_1 X_i)}{r + \exp(\beta_0 + \beta_1 X_i)} \right)^{Y_i} \right\} \\
\times \left[ \prod_{j=1}^{m} \left( \frac{1}{\tau^2} \right)^{1/2} \exp \left( -\frac{1}{2\tau^2} (X_{ij}^* - X_i)^2 \right) \right] \\
\times \left[ \left( \frac{1}{\lambda_1^2} \right)^{1/2} \exp \left( -\frac{1}{2\lambda_1^2} (X_i - \alpha)^2 \right) \right] \Phi \left( \frac{\omega_1 (X_i - \alpha) + \omega_2 (X_i - \alpha)^3 / \lambda_2^2}{\sqrt{\lambda_1^2 + \lambda_2 (X_i - \alpha)^2}} \right) \\
\times \pi(\beta) \pi(\tau^2) \pi(\lambda_1^2) \pi(\lambda_2) \pi(\alpha) \pi(\sigma^2) \pi(\omega_1) \pi(\omega_2),
\]

(5.6)

We construct the conditional posterior density of all the parameters in the model from Equation (5.6). If possible, we shall provide the conditional distributions in closed form.

5.5.3 Conditional Posterior Density

In the case of NBR outcome model, under the FSGN exposure model, the parameters \( \beta, \tau^2 \) and \( r \) has the same posterior conditional densities as the ones in Subsection 5.5.1 under the FGSN exposure model. Therefore, in this section, we will elaborate on the conditional posterior density derived from Equation (5.6) and the MCMC methods used to update the parameters \( \alpha, \lambda_1^2, \lambda_2, \omega_1, \omega_2 \) which have different conditional posterior densities than in Subsection 5.5.1.

MCMC Implementation

i. For \( X_i \),

\[
f(X_i|X_i^C) \propto \exp \left\{ [\exp(\beta_0 + \beta_1 X_i)]^{Y_i} (\exp(\beta_0 + \beta_1 X_i) + r)^{-(r+Y_i)} \right\} \\
\left\{ -\frac{1}{2\sigma^2_X} (X_i - \mu_X)^2 \right\} \Phi \left( \frac{\omega_1 (X_i - \alpha) + \omega_2 (X_i - \alpha)^3 / \lambda_2^2}{\sqrt{\lambda_1^2 + \lambda_2 (X_i - \alpha)^2}} \right),
\]

such that,
\[
\sigma_X^2 = \frac{\tau^2 \lambda_1^2}{(\tau^2 + m \lambda_1^2)}, \\
\mu_X = \frac{(\alpha \tau^2 + m \bar{X}_i \lambda_1^2)}{(\tau^2 + m \lambda_1^2)}, \\
\bar{X}_i^* = \frac{\sum_{j=1}^m X_{ij}^*}{m}.
\]

Using proposal normal distribution of mean \(\mu_X\) and variance \(\sigma_X^2\), we update \(X_i\) independently for \(i = 1, 2, \ldots, n\) using MH algorithm.

ii. For \(\alpha\),

\[
f(\alpha | \alpha^C) \propto \exp \left\{ -\frac{n}{2 \lambda_1^2} (\alpha - \bar{X})^2 \right\} \left\{ \prod_{i=1}^n \Phi \left( \frac{\omega_1 (X_i - \alpha) + \omega_2 (X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2 (X_i - \alpha)^2}} \right) \right\},
\]

where the first component of the above conditional distribution is normal with mean \(\bar{X}\) and \(\lambda_1^2/n\), respectively. So, the parameter \(\alpha\) is updated using RWMH \(N(0, k_\alpha \lambda_1^2/n)\) where \(k_\alpha\) is the tuning parameter and we set \(k_\alpha = \sqrt{0.8}\) so that the algorithm has acceptance rate between 25% and 40%.

iii. For \(\lambda_1^2\),

\[
f(\lambda_1^2 | \lambda_1^{2C}) \propto \left( \frac{1}{\lambda_1^2} \right)^{n+1} \exp \left\{ -\frac{0.5}{\lambda_1^2} \left( \sum_{i=1}^n (X_i - \alpha)^2 + 1 \right) \right\} \left\{ \prod_{i=1}^n \Phi \left( \frac{\omega_1 (X_i - \alpha) + \omega_2 (X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2 (X_i - \alpha)^2}} \right) \right\},
\]

where the first component of the conditional posterior is \(IG\), thus we choose to use MH algorithm to update this parameter such that, \(\lambda_1^2\) is sampled using the proposal distribution, \(IG((n+1)/2, 0.5(\sum_{i=1}^n (X_i - \alpha)^2 + 1))\).

iv. For \(\lambda_2\)

\[
f(\lambda_2 | \lambda_2^{2C}) \propto \exp \left( -\frac{\lambda_2^2}{2} \right) \left\{ \prod_{i=1}^n \Phi \left( \frac{\omega_1 (X_i - \alpha) + \omega_2 (X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2 (X_i - \alpha)^2}} \right) \right\}.
\]
such that $\lambda_2 > 0$ and the first component on the right-hand-side of the conditional posterior is half-normal distribution which is constructed from the half-normal prior distribution specified earlier. Thus, $\lambda_2$ is updated using RWMH with Half-Normal$(0, k\lambda_2)$ as its proposal distribution and we let the tuning parameter be $k\lambda_2 = 1$ which yields acceptance rate between 25% and 30%.

v. For $\omega_h$ where $h = 1, 2$,

$$f(\omega_h|\omega_h^C) \propto \left\{ \prod_{i=1}^{n} \Phi \left( \frac{\omega_1(X_i - \alpha) + \omega_2(X_i - \alpha)^3 / \lambda_1^2}{\sqrt{\lambda_1^2 + \lambda_2(X_i - \alpha)^2}} \right) \right\} \exp \left\{ -\frac{\omega_h^2}{2 \times 100} \right\}.$$ 

So, we propose $\omega_1$ and $\omega_2$ to be updated from independent $N(0, k_{\omega}^2)$ using RWMH sampling method. To have acceptance rate between 25% and 40%, we set $k_{\omega}$ to be 0.5.

### 5.6 Simulation Studies

The same simulation studies conducted in the parameter estimation for EIV PRM are carried out here in order to examine the performance of our approach when the outcome is NBRM where the true values $(\beta_0, \beta_1) = (0.5, 1.0)$, $X_{ij}^* = X_i + \epsilon_j$ for $j = 1, \ldots, m$, and $\epsilon_j \sim N(0, \tau^2)$ is the distribution of EIV. For the sake of simulating data that is similar to real life research situations, the number of replicated surrogates is limited to $m = 2$. We also will simulate EIV using non-normal distribution, which will be discussed in detail later in Subsection 5.7.4 Similarly, in this chapter $R$ also denotes the level of error contamination such that $R = 0.25$ signifies low EIV, $R = 0.5$ signifies medium EIV, meanwhile $R = 1.0$ signifies high EIV. However, now the outcome variable, $Y_i$ is generated from $Y_i \sim NB(r, \exp(\beta_0 + \beta_1 X_i))$ and $r$ is set to be 1.0, which indicates a high dispersion
happening in the count data. We again consider the four simulation settings,

\begin{align*}
\text{Simulation setting 1: } X_i &\sim 0.5N(0.19, 0.08^2) + 0.2N(1.05, 0.2^2) + 0.3N(2, 0.48^2) \\
\text{Simulation setting 2: } X_i &\sim 0.5N(-2, 1) + 0.5N(2, 1) \\
\text{Simulation setting 3: } X_i &\sim \text{Gamma}(2, 2^{-1}) \\
\text{Simulation setting 4: } X_i &\sim LN(0, 1)
\end{align*}

Simulation setting 1 represents true exposure $X_i$ distribution that is a skewed mixture of normal meanwhile simulation setting 2 represents a distribution that is a bimodal mixture of normal. $X_i$ that are simulated from simulation setting 3 will have a skewed distribution and heavy-tailedness. Finally, we also study the case in which $X_i$ is generated from log-normal distribution in simulation setting 4 and hence will have both skewness and heavy-tailedness. The difference between simulation setting 3 and 4 is that the latter will have an even heavier tail in its distributional shape. 50 datasets are generated under each simulation setting and the sample sizes used are $n = 50$ and $n = 100$.

5.7 Results

We present the results of our simulation studies and the performance of our flexible Bayesian approach to correct EIV in NBRM in this section. For both flexible distributions that are studied, FGSN and FSGN, we run MCMC chains of length 300,000 and 100,000 length of burn-ins. For each of the 50 data sets, we shall have posterior estimates of each of the model parameters with sample size 200,000 which is the remainder of the MCMC iterations after burn-in. The mean of these posterior estimates is taken as our model parameter estimates in each data set. To confirm the convergence of these MCMC chains, we construct trace plots and based on the visual, we see that these chains have good mixing and have achieved convergence with the given iteration length. See Figure
5.1 for traceplots of $\beta_0$ and $\beta_1$ estimates from a randomly selected simulation study.

![Trace plots for estimated $\beta_0$ and $\beta_1$ in one of the simulation studies](image)

**Figure 5.1: Trace plots for estimated $\beta_0$ and $\beta_1$ in one of the simulation studies**

The results of various analysis for NBR outcome model is shown in Tables 5.1 and 5.2, where the former contains the results for FGSN misspecified exposure model, meanwhile the latter contains the result for FSGN misspecified exposure model. We shall use the same criteria as explained in Section 4.7. To provide visualisations of the performance of the flexible Bayesian approach in correcting EIV for NBRM, we plot the kernel posterior densities of the adjusted $X_i$ against its corresponding true exposures, $X_i$ and mean proxy $\bar{X}_i^*$ from a randomly selected dataset with $R = 1.0$ and $n = 100$, as given in Figures 5.2 and 5.3.
In this chapter, we also separate the results into two subsections; Subsection 5.7.1 presents the results when using FGSN exposure model, and Subsection 5.7.2 presents the results when using FSGN exposure model.

Similarly as in the previous chapter, we also compare the performance of the two flexible models by constructing their kernel posterior densities of estimated $\beta_0$ and $\beta_1$ and choose the best of the two (where the better flexible model shall have kernel posterior densities that have shapes which will closely follow to the benchmark kernel densities shape). This is discussed and shown in Section 5.7.3. After choosing the preferred flexible model, we use it to find the performance of our approach when the EIV distribution is non-normal.

### 5.7.1 Using FGSN Exposure Model

In Table 5.1, FGSN as the flexible misspecified exposure model does well in attenuating bias caused by EIV in NBRM, such that our flexible estimations of parameters $\beta_0$ and $\beta_1$ has better values than that of the naive estimates. There is a significant decrease in bias and the flexible Bayesian approach shows good bias-variance trade-off as seen in the MSE values. We also would argue that the values of the flexible estimates follow closely to their corresponding benchmark estimates.

As depicted in Figure 5.2, under every setting, the kernel densities of our corrected $X_i$ closely follow the shapes of the kernel densities of their respective unknown but true exposure. Under simulation setting 1, where the shape is skewed, the skewness and tail of our corrected exposure kernel density is similar to that of the true exposure kernel density under FGSN exposure model. The two peaks for simulation setting 2, where the true exposures are generated from the bimodal mixture of normal are clearly shown Figure 5.2, such that the usage of misspecified exposure FGSN has clear bimodal shape and adequately follow the benchmark (true) kernel density shape. For simulation settings 3
### Table 5.1: Accuracy and sensitivity of estimated parameters, $\beta_0$ and $\beta_1$ under different true and unobserved distributions of $X$ for negative binomial regression model with FGSN as misspecified exposure model

<table>
<thead>
<tr>
<th>Simulation setting</th>
<th>Parameter</th>
<th>$R = 0.25$</th>
<th>$R = 0.5$</th>
<th>$R = 1$</th>
</tr>
</thead>
<tbody>
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<td></td>
<td>Naive</td>
<td>Flexible</td>
<td>Naive</td>
</tr>
<tr>
<td>1</td>
<td>$\beta_0$ M</td>
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<td>0.47880</td>
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<tr>
<td></td>
<td></td>
<td>0.18213</td>
<td>0.02120</td>
<td>0.33455</td>
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Sample size $n = 50$
and 4, where there exist heavy-tailedness for both of the simulation settings, our corrected $X_i$ still manage to have better kernel density shapes in comparison to the non-adjusted exposure kernel density $\bar{X}_i^*$. On the other hand, the kernel densities of $\bar{X}_i^*$ have blurry shapes under every simulation settings which further prove that if EIV is not corrected, wrong statistical analysis and conclusions might be made.

5.7.2 Using FSGN Exposure Model

The results presented in Table 5.2 show that the Bayesian approach with FSGN as the flexible exposure model is found to adjust the bias adequately in estimating the NBRM
Table 5.2: Accuracy and sensitivity of estimated parameters, $\beta_0$ and $\beta_1$ under different true and unobserved distributions of $X$ for negative binomial regression model with FSGN as misspecified exposure model

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</table>

Sample size $n = 100$
Figure 5.3: Kernel density estimates for settings 1-4 in the case of misspecified FSGN exposure model for EIV in NBRM: true exposure $X_i$ (solid curve); estimated $X_i$ under flexible Bayesian approach (dashed curve); mean proxy $\bar{X}_i^*$ (dotted curve).

parameter estimates in every simulation settings and follow closely to the benchmark estimate values. This is including the MSE and bias of the flexible parameter estimates even when the error contamination is substantial. Meanwhile, the parameter estimates under non-corrected estimates, i.e., the naive estimates have poor values in each simulation settings for all the error contamination levels.

Figure 5.3 shows that the kernel densities of our corrected exposure $X_i$ for FSGN misspecified exposure models have shapes that closely follow the shapes of the kernel densities of unknown but true exposure $X_i$ under simulation settings 1-4. Under simulation
setting 1, where the shape is skewed, there is a deterioration in the shape of the kernel density but do note that it still has a better shape than its corresponding \( \bar{X}_i^* \) kernel density. The kernel density of the corrected exposure in simulation setting 2, has clear bimodal shape and adequately follows the benchmark kernel density shape. Under simulation settings 3 and 4, where there exist heavy-tailedness for both of the simulation settings, our corrected \( X_i \) still manage to have better kernel density shapes in comparison to the non-adjusted exposure kernel density \( \bar{X}_i^* \). Under every simulation setting, the kernel densities of \( \bar{X}_i^* \) have blurry shapes under every simulation settings which further prove that if EIV is not corrected, wrong statistical analysis and conclusions might be made.

5.7.3 Comparing the Performance between FGSN and FSGN as the Misspecified Exposure Model for EIV NBRM.

In general, the results shown in the tables provide proof that the Bayesian approach with FGSN and FSGN as the misspecified exposure model are robust in estimating the values of NBRM parameter estimates in the presence of EIV. The approach shows good bias correction under different error contamination levels as well as under different simulation settings. In addition to this, the low values of their MSEs also imply that the flexible Bayesian approach has adequate bias-variance trade-offs in comparison to benchmark estimates. Even when the true exposure distribution has departures from normality, the approach shows no deterioration in performance and still strikes better result than that of the naive estimates where no bias correction is done. Therefore, in comparison with the naive estimates, our approach using both FGSN and FSGN, shows superior performance in terms of accuracy and consistency.

Now, to cross-compare the robustness of FGSN and FSGN as the misspecified exposure model, we provide the kernel empirical density plots of \( \beta_0 \) and \( \beta_1 \) for every simulation settings in Figures 5.4 to 5.7. The solid curve represents the benchmark estimates, dashed curve is the estimates under FGSN model and long-dashed curve
Figure 5.4: Kernel density of estimated regression parameters, $\hat{\beta}_0$ and $\hat{\beta}_1$ under simulation setting 1: Benchmark (solid curve); FGSN (dashed curve); FSGN (long-dashed curve).

Figure 5.5: Kernel density of estimated regression parameters, $\hat{\beta}_0$ and $\hat{\beta}_1$ under simulation setting 2: Benchmark (solid curve); FGSN (dashed curve); FSGN (long-dashed curve).

represents the estimates under FSGN exposure model. They are all plotted estimates of $\beta_0$ and $\beta_1$ from simulation studies with $R = 1.0$ EIV contamination ratio and sample size of $n = 100$.

In Figure 5.4 which follows simulation setting 1, the kernel density estimates for $\beta_0$
Fig 5.6: Kernel density of estimated regression parameters, $\hat{\beta}_0$ and $\hat{\beta}_1$ under simulation setting 3: Benchmark (solid curve); FGSN (dashed curve); FSGN (long-dashed curve).

Fig 5.7: Kernel density of estimated regression parameters, $\hat{\beta}_0$ and $\hat{\beta}_1$ under simulation setting 4: Benchmark (solid curve); FGSN (dashed curve); FSGN (long-dashed curve).

has no significant difference between FGSN and FSGN. However, for $\beta_1$ kernel density estimates, FSGN is shown to have departed quite far away than the benchmark estimates, and therefore we can say that FGSN performs better parameter estimation for EIV NBRM under skewed true exposure distribution. As for when the true exposures follow the
distribution stated in simulation setting 2, not much difference can be seen between the performance of FGSN and FSGN as the misspecified exposure model although one could argue that the peak of the FGSN kernel empirical estimates is better than the peak for FSGN exposure model. Again, under simulation setting 3, Figure 5.6 suggests that there is no significant difference between the usage of FGSN and FSGN. On the other hand, when true exposures are generated from simulation setting 4, FGSN shows greater performance than FSGN such that its plots are better for both $\beta_0$ and $\beta_1$ when compared to FSGN. This can clearly be seen by the peaks of the two kernel empirical estimates.

Thus, from the observations above, we choose FGSN as the misspecified exposure model as it shows better performance than FSGN. We shall continue our research on the correction of EIV when the errors are non-normal using FGSN.

5.7.4 Non-normal Distribution of EIV

As mentioned before, we now conduct a study where the distribution of EIV is no longer normal. Here, the measurement error, $\epsilon$ is generated from $SN(0, 1)$ and $ST(0, 1)$, meanwhile true exposures $X_i$ are generated from skewed mixture of normal with substantial EIV ($R = 1.0$). Since we chose FGSN as the better flexible distribution in the previous subsection, here we shall only use FGSN as the misspecified exposure model.

The results are provided in Table 5.3. According to the results of our simulation studies, when using the normal distribution as the measurement model, even when the distributions of EIV are non-normal, the choice of our model still show robustness. Following this, we reach the conclusion that to specify a flexible model also on the measurement model is redundant and unnecessary. It might even reduce the effectiveness of our model as when using flexible models excessively, efficiency is sacrificed (Ma & Genton, 2004).
Table 5.3: Estimated values of $\beta_0$ and $\beta_1$ of EIV NBRM where EIV is generated from skew-normal and skew-$t$ distributions.

<table>
<thead>
<tr>
<th>Distribution of EIV</th>
<th>Parameter</th>
<th>Naive</th>
<th>Flexible</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skew-normal</td>
<td>$\beta_0$</td>
<td>M 0.98897</td>
<td>0.34248</td>
<td>0.48536</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.48897</td>
<td>0.15752</td>
<td>0.01464</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.27572</td>
<td>0.14453</td>
<td>0.02812</td>
</tr>
<tr>
<td></td>
<td>$\beta_1$</td>
<td>M 0.58843</td>
<td>1.12313</td>
<td>0.98901</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.41157</td>
<td>0.12313</td>
<td>0.01099</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.18679</td>
<td>0.11375</td>
<td>0.01602</td>
</tr>
<tr>
<td>Skew-$t$</td>
<td>$\beta_0$</td>
<td>M 1.13862</td>
<td>0.16015</td>
<td>0.48536</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.63862</td>
<td>0.33985</td>
<td>0.01464</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.46186</td>
<td>0.32586</td>
<td>0.02812</td>
</tr>
<tr>
<td></td>
<td>$\beta_1$</td>
<td>M 0.47338</td>
<td>1.29900</td>
<td>0.98901</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B 0.52662</td>
<td>0.29900</td>
<td>0.01099</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MSE 0.29911</td>
<td>0.24265</td>
<td>0.01602</td>
</tr>
</tbody>
</table>
6.1 Bayesian Approach to Errors-in-Variables in Poisson Regression Model

From the simulation studies done, it is reported that the use of flexible Bayesian approach results in a significant bias reduction caused by EIV when estimating the regression parameters of PRM in comparison to when the EIV is not addressed. The results are shown in Tables 4.1 and 4.2. In addition to that, the proposed approach also has very low MSEs which implies that we have a good bias-variance tradeoff. We consider two different flexible distributions, which are FGSN and FSGN. The latter distribution offers more flexibility than that of the preceding one. However, FGSN still shows more significant bias reduction than FSGN especially when the ratio of error contamination $R$ is large. From the kernel density plots of the exposures, we can see more clearly that for both flexible models, there are not much difference in bias reduction and bias-variance tradeoffs.

FGSN has an extra parameter which offers more flexibility but in return, deteriorates in terms of efficiency as the computation time for FSGN in comparison to FGSN is much longer. We also investigated the use of the extended skew generalized-normal model as the misspecified exposure model, but similarly, as FSGN, the performance shows a little deterioration as it is more flexible and has even more extra parameters. The same simulation studies are conducted for FGST, since the degree of freedom for FGST that is estimated in EIV PRM is large, FGST converges to FGSN. Therefore, the implementation of FGSN is adequate. In addition to this, since FGST has more parameters, its computation time is significantly more than FGSN.

To summarize, in our study for estimating biased parameters of EIV PRM, FGSN should be the preferred flexible exposure model.

Using the advocated model, FGSN, we also study the case where EIV is generated from SN and ST distributions. The justification behind this is to investigate if the normal
distribution which we specified as the measurement model shows robustness in estimating the parameters accurately when EIV distributions are non-normal. From our simulation studies, the normal distribution is adequate and to specify a flexible distribution also in the measurement model would be redundant.

6.2 Bayesian Approach to Errors-in-Variables in Negative Binomial Regression Model

In our search for literature on studies done in correcting EIV in NBRM, we came across very few of them. Current studies on EIV correction in NBRM used the Bayesian approach but the exposure model distribution is considered as known and is either normal or log-normal. After acknowledging this observation, we use the Bayesian approach to correct bias in parameter estimations caused by EIV when the exposures have departures from normality. By intentionally misspecifying the flexible models as the exposure model, we are able to implement a general framework even when the non-normal distribution used in every simulation setting is different (i.e., skewed, bimodal and heavy-tailed distributions).

Results from simulation settings 1 to 4 as shown in Tables 5.1 and 5.2, report that our approach successfully reduces bias caused by EIV when estimating the regression parameters of NBRM. The values of the flexible MSEs also suggest that the approach has a good bias-variance trade-off in comparison to the values of MSE reported in naive estimates. Both FGSN and FSGN flexible models show good bias attenuation, however again in this chapter, FGSN is preferred. The reasoning is the same as in Chapter 4, such that although FSGN offers more flexibility, the difference in performances between the two flexible models is not significant. Since FSGN has more parameters, then the MCMC algorithms will take a longer time than that of when FGSN is utilized. Here, we also investigated extended skew generalized-normal distribution but similarly, the bias reduction deteriorated when this distribution is implemented, not to mention that the flexible distribution also has more parameters to be estimated, and thus is computationally
more expensive. Therefore, FGSN still holds to be the superior misspecified flexible model.

Therefore, using FGSN we study the effects of our approach when EIV distributions are non-normal. We then see that normal distribution as the measurement model is adequate and there is no need to specify another flexible distribution for the measurement model.

As a summary, the flexible Bayesian approach is advocated as the method to reduce bias in estimating parameters for EIV NBRM.
CHAPTER 7: CONCLUDING REMARKS AND FUTURE RESEARCH

7.1 Concluding Remarks

The research in this thesis focuses on reducing the impact of bias caused by EIV when estimating count data regression parameters. While existing researches main focus is on addressing EIV in logistic regression, we study on mitigating the impact of bias caused by EIV in count data regression models, namely the PRM and NBRM. Utilizing the framework provided by Richardson and Gilks (1993), we adapted the Bayesian approach to count for EIVs in these two models. To reduce the sensitivity of the estimates to potential misspecification bias, we demonstrate the usage of flexible distributions, FGSN and FSGN in modeling for the distribution of the true exposures. Extensive simulation studies are carried out to illustrate that the flexible Bayesian approach is robust to exposure model misspecification while estimating the PRM and NBRM regression parameters in the presence of EIV. The regression parameters are estimated with a wide implementation of the MCMC algorithms. The advantages of the flexible Bayesian approach in comparison to competing methods in EIV count data regression models are that the Bayesian approach provides more efficiency (Hossain & Gustafson, 2009) as well as the fact that we consider the true exposure distribution as unknown and has departures from normality which is more realistic and applicable in practice. Besides that, existing methods also assume the EIV variance as known, in this thesis however it is estimated and considered as unknown.

In our research, we looked into estimating parameters in EIV PRM and NBRM using Bayesian approach and found the best flexible models between FGSN and FSGN to minimize model misspecification bias. From the results reported in this thesis using simulation studies, the flexible Bayesian approach works well in eliminating EIV bias adequately while providing consistent and accurate regression parameter estimates. This is shown in Tables 4.1 and 4.2 for PRM and Tables 5.1 and 5.2 for NBRM as there is
a significant bias reduction from the naive parameter estimates and flexible parameter estimates. This is also shown when the MSEs for naive estimates are much larger than that of the flexible estimates. Following this, we also compare the performance between FGSN and FSGN as the intentionally misspecified exposure model. Under Poisson regression outcome model, FGSN and FSGN shows similar performance in terms of EIV bias reduction. The distinction between the two, however is that, FSGN has slower and longer MCMC simulation time due to its extra parameter. Thus, for Poisson regression outcome model, the usage of FGSN is advocated. As for negative binomial outcome model, FGSN shows better performance than FSGN which could be seen clearly from the kernel empirical density plots of the parameter estimates in Figures 5.4 - 5.7.

7.2 Future Research

Following are suggestions for further research in this area:

1. adapt the flexible Bayesian approach to other count data regression models such as zero-inflated Poisson regression model.

2. adapt the flexible Bayesian approach to panel count data or longitudinal count data.

3. extend to the case where there are more than one covariate vectors that are measured with error.

4. extend to the case where the replicates of surrogate exposures are correlated with each other.


LIST OF PUBLICATIONS AND PAPERS PRESENTED


Bayesian Approach to Errors-in-Variables in Regression Models

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Abstract. In many applications and experiments, data sets are often contaminated with error or unmeasured covariates. When at least one of the covariates in a model is measured with error, Errors-in-Variables (EIV) model can be used. Measurement error, when not corrected, would cause misleading statistical inferences and analysis. Therefore, our goal is to examine the relationship of the outcome variable and the unobserved exposure variable given the observed unmeasured surrogate by applying the Bayesian formulation to the EIV model. We shall extend the flexible parametric method proposed by Hossain and Giartafos (2009) to another nonlinear regression model which is the Poisson regression model. We shall then illustrate the application of this approach via a simulation study using Markov chain Monte Carlo sampling methods.

Keywords: Errors-In-Variables, Poisson regression, Bayesian, Markov chain Monte Carlo

INTRODUCTION

Errors-in-Variable (EIV) is a common phenomenon in count data. This happens when instead of observing the true value of the explanatory variable, we instead observe its surrogate estimate. This surrogate is contaminated with error and without correcting it, we might risk reaching a wrong conclusion on real life experiments or research conducted from misleading statistical inferences and analysis. When at least one of the covariates in a model is measured with error, EIV model (EIVM), which is also known as measurement error model (MEM), can be used.

Literature and research on EIVM has grown considerably for the past few decades. Fuller (1987) implemented the maximum likelihood approach to correct the bias in linear models, meanwhile Stefanski and Carroll (1987) used corrected score and optimal scores for EIV in generalized linear models (GLMs). In context of Poisson regression, corrected score estimator is proposed by Stefanski (1989) and Nakamura (1990) for parameters contaminated with error in the mean function. Bayesian treatment in epidemiology study is introduced by Richardson and Gillis (1993). Meanwhile, Dellaportas and Stephens (1995) and Mallia and Getlik (1996) used the Bayesian formulation for EIV in nonlinear regression and GLM respectively.

In Bayesian approach, specification of the exposure model is required. This however, proves to be problematic as we risk model misspecification due to the fact that in EIVM, true exposure model is unobserved. To counter this, previous literature has taken advantage of flexible distributions to reduce the sensitivity of model assumptions. Richardson et al. (2002) adopted mixture of normal as the unobserved covariate model where the outcome follows a...
Bayesian approach to errors-in-variables in count data regression models with departures from normality and overdispersion

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ABSTRACT
In most practical applications, the quality of count data is often compromised due to errors-in-variables (EIVs). In this paper, we apply Bayesian approach to reduce bias in estimating the parameters of count data regression models that have mismeasured independent variables. Furthermore, the exposure model is misspecified with a flexible distribution, hence our approach remains robust against any departures from normality in its true underlying exposure distribution. The proposed method is also useful in realistic situations as the variance of EIVs is estimated instead of assumed as known, in contrast with other methods of correcting bias especially in count data EIVs regression models. We conduct simulation studies on synthetic data sets using Markov chain Monte Carlo simulation techniques to investigate the performance of our approach. Our findings show that the flexible Bayesian approach is able to estimate the values of the true regression parameters consistently and accurately.

1. Introduction
Data collected in various fields of study are often non-negative discrete counts, which are mainly referred to as count data. The most popular regression employed to model this type of data is Poisson regression (PR). Alternatively, if the data do not fulfil the equidispersion property, negative binomial regression (NBR) is proposed to model overdispersed count data. In many practical applications, the explanatory variables of these count data models are contaminated with error. The term coined to describe this occurrence is errors-in-variables (EIV), also known as measurement error (ME); instead of observing the real value of the explanatory variables, their imperfect surrogate estimates are observed. There are multiple reasons why EIV arises, such as expensive or impossible to measure exposure values directly, human error, machine error and so on. Without addressing EIV, estimating the parameters in a model that has this type of error contamination will produce bias and consequently, researchers might reach to the wrong conclusion due to erroneous statistical analysis on the underlying relationship between the outcome and exposure variables [1,2].

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