### **APPENDIX**

# QUESTIONNAIRE

# PART A - DEMOGRAPHIC DATA

We need some basic information about you to enable a meaningful analysis of the results. Please be assured that all information provided will be treated with strict confidentiality.

Please tid	ck ( $$ ) in the appropriate box.	
a.	Your sex Male	Female
b.	Your marital status	
* :	Single	Married without children
	Married with children	Divorced/Widowed
C.	Your ethnic group	
	Malay	Chinese
	Indian	Other, please specify
	and production and the state of	
d.	Your household annual income	
The Name	<rm12,000< td=""><td>RM40,001 - RM60,000</td></rm12,000<>	RM40,001 - RM60,000
	RM12,001 - RM24,000	RM60,001 - RM80,000
	RM24,001 - RM40,000	>RM80,000
1 0	Your age group	
e.		
	<25 years old	36 – 40 years
	26 – 30 years	41 – 45 years
	31 – 35 years	>45 years

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	RM12,001 – RM24,000	RM60,001 - RM80,000
	RM24,001 – RM40,000	>RM80,000
e.	Your age group	
	<25 years old	36 – 40 years
	26 – 30 years	41 – 45 years
	31 – 35 years	>45 years

Ť.	Occupation	
	Government Employee	Own Business
	Private Sector Employee	Unemployed
g.	Highest Education Level	
	SRP/SPM/LCE	
	STPM/HSC/Diploma	
	Degree/Master/Phd	
PART B	- OWNERSHIP OF VEHICLE	
a.	Do you own a car?	
	Yes	No
b.	How many car(s) do you have?	
	One	Two
	> Two	
C.	Do you own a Malaysian-made car(	s)? If no, proceed to (e).
	Yes	No
d.	If you own a Malaysian-made car(s)	, please indicate your car brand.
	Proton Saga	Proton Perdana
	Proton Iswara	Perodua Kancil
	Proton Wira	Perodua Kelisa
	Proton Satria	Perodua Rusa
	Others: Please specify	

e.	if you own a foreign-made car(s	), please in	idicate your car brand.
	Citroen		Ford
	Daihatsu		Honda
	Mazda		Audi
	Nissan		ВМW
	Peugeot		M/benz
	Renault		Volvo
	Toyota		Kia
	Other: Please specify		
Note: F (1) for th	E: <b>METHOD OF FINANCING</b> For the following section, if you had not first car, and (2) for the second of the car p	car.	
	< RM40,000	Chased	RM60,001 – RM70,000
	RM40,000 – RM50,000		RM70,001 – RM80,000
	RM50,001 – RM60,000		>RM80,000
b. H	low do you finance the car? If by c	ash, proce	ed to (g).
	Cash/Full Settlement	C	redit
c. If	by credit, how long is the credit pe	eriod?	
	< 1 year		-
	1 – 3 years		– 7 years
	4 – 5 years	>	8 years

	d.	How much did you pay for the down	n payment?
		< RM2,000	RM4,001 – RM5,000
		RM2,000 - RM3,000	RM5,001 – RM6,000
		RM3,001 – RM4,000	>RM6,000
e.		How much is the total monthly insta	allment for the vehicle(s)?
		<pre> &lt; RM500</pre>	RM1,001 – RM1,500 >RM1,500
	f.	Do you find the installment payr burden?	ment(s) for the car(s) is a heavy
		Yes	No
	g.	Do you find the price of the car	affordable?
		Yes	No
PA	ART	D: KNOWLEDGE ON ASEAN FRE	E TRADE AREA (AFTA)
	a.	Do you know the implication of AFT	ΓA?
		Yes	No
	b.	Do you know the meaning of the fo	ollowing? If yes, briefly explain.
		i. Import duties Yes	No Not Sure
		ii. Excise duties Yes	No Not Sure
		iii. Sales Tax Yes	No Not Sure

	In brief,
О.	What is your perception on the selling price of car due to AFTA?
	A cheaper price
	A more expensive
	No change
d.	Do you know that, with effect 1/1/2004, the government has reduced the import duty on motor vehicle?
	Yes No
e.	Do you know that, with effect 1/1/2004, the government has imposed the excise duty on both imported and locally produced motor vehicle?
	Yes No
f.	Do you know the impact of (d) and (e) above on the prices of motor vehicle?
	Yes No
lf :	yes, please specify