

## 1.0 INTRODUCTION

### 1.1 Objectives

The objectives of this study is to:

- Determine underlying factors, which have contributed to the forming of successful technology regions by studying, established successful technology regions. In order to limit the scope of the study to a manageable level, 2 regions were selected for case studies namely Silicon Valley and Bangalore.
- Assess the level of success achieved by the MSC so far by benchmarking key indicators against Silicon Valley and Bangalore
- Determine the success potential for the MSC based on the presence or lack of presence of success factors identified
- Provide recommendations on possible steps the government can take to increase the success potential of the MSC

### 1.2 Research Methodology

This report draws on qualitative data from the following sources:

- Secondary data from journals, articles, reports, books and internet websites
- Interviews with staff from Multimedia Development Corporation (MDC) and Multimedia University (MMU)